

Michelin
make a
tyre to fit every
Moped



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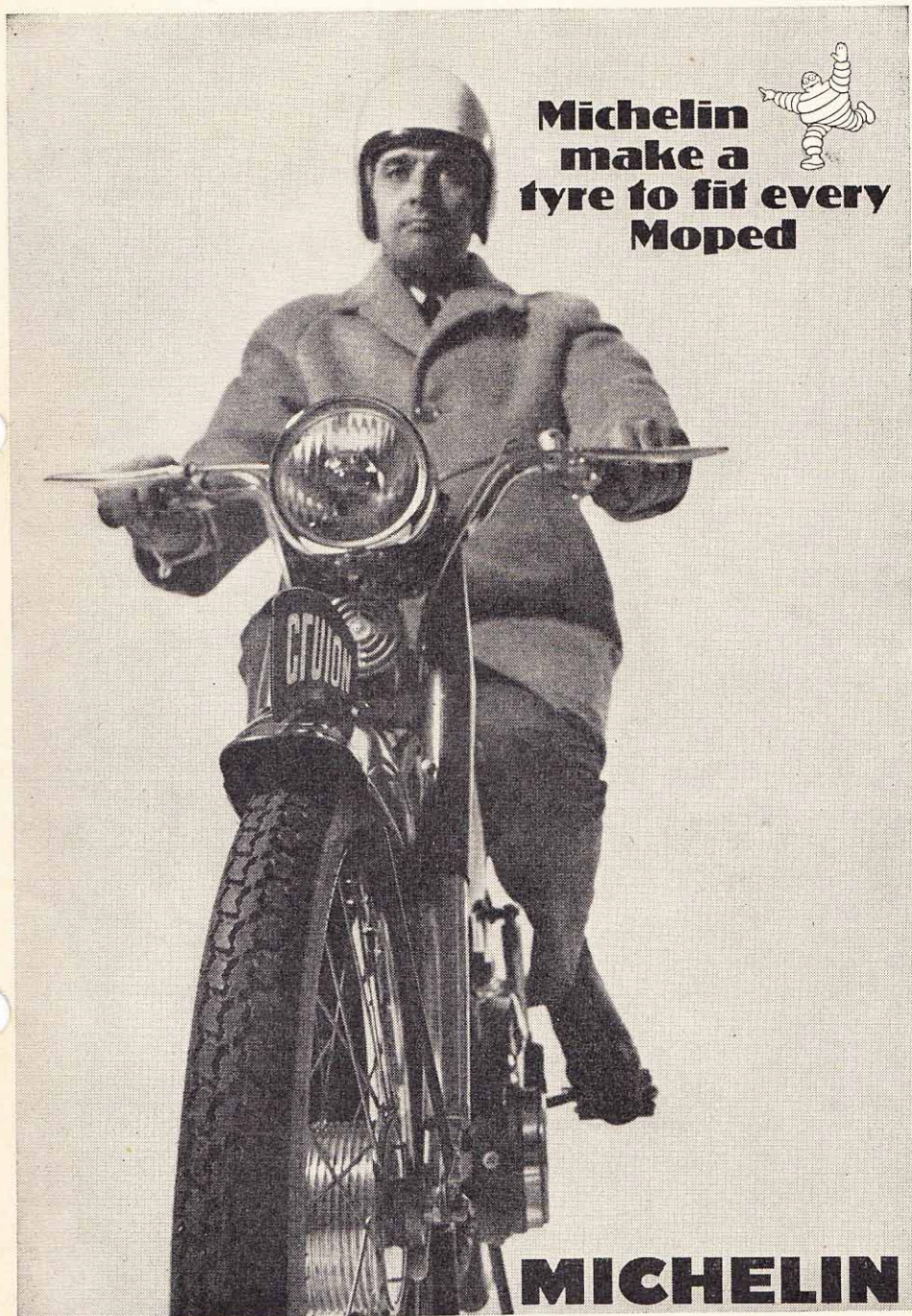
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**More cyclists
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Michelin
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Michelin "High Speed" 26" and 27"x 1 $\frac{1}{4}$ " with translucent walls. 27"x 1 $\frac{1}{4}$ " also available with white walls at no extra cost.

Meet the new lightweight champ

Michelin's 'Fifty'



You can't keep a good tyre down. And believe us, we've tried. We've paced and raced our lively new 'Fifty' through more than 45,000 punishing miles – and not been fussy about the conditions. Our 'Fifties' zipped through the wet, soaked-up blistering Portuguese sunshine, flexed its way over 'roughstuff' and even taken on a pot-hole or two.

All in all, we're pretty pleased with our 'Fifty' and the way it's handled itself. It may be a

lightweight but like all good champs, it's fast, tough and difficult to wear down.

The 'Fifty' has sleek Continental looks, a racy herring-bone tread and translucent walls. It takes a red rubber 'High Speed' or Butyl 'Airstop' tube and comes in a 27" x 1½" size. Cover: 18/10. Tube: 7/2. (recommended retail prices).

Make sure you get some of the new 'Fifty' in stock. We've a strong feeling you'll be hearing a lot more about them – from your customers!

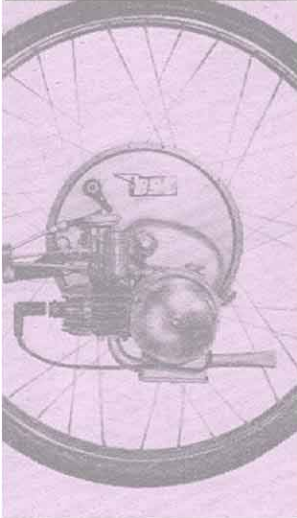
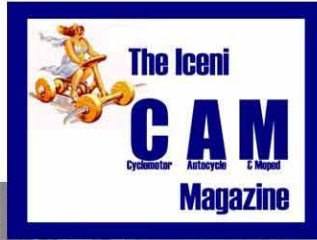
**Michelin's 'Fifty' – the new lightweight champ.
.. and still going the distance, High Speed and Sports**

More cyclists ride on, and on, on Michelin tyres.

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