

NOVEMBER 10, 1954

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*The* **Bicycle**

## EARLS COURT PREVIEW

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ROASTER AND  
Heathfield-road,  
Birmingham, 19.  
STAND No. 142

**Michelin Tyre Co.,  
Ltd.**

A LARGE range of all-purpose  
tyres will be on display for  
inspection, and speedmen and  
tourists alike will find much to  
interest them in the Michelin  
range.

The Roadster is a super-grade tyre for  
solo or tandems and available in all  
sizes; and Zig-Zag and Endurance are  
really tough tyres for all conditions,  
sure to satisfy riders seeking hard-  
wearing covers.

For lightweight and sports models,  
Michelin's 25, Highspeed, and Sports,  
are all smart in appearance, and in  
use their stability is remarkably good.  
Sizes for the 25 and Highspeed are  
26 x 1½ and 27 x 1½, and for the  
Sports, 26 x 1½ and 1½ and 27 x 1½.

Stoke-on-Trent, Staffs.  
STAND No. 51

**Middlemores**