



**Michelin Tyre
Co., Ltd.**

IT may not have been the intention of the manufacturers, but a member of THE BICYCLE staff has found the distinctive yellow name strip on the wall of the Michelin "25" high-pressure tyre a great time-saver.

During a road test of this lightweight cover the yellow strip was placed immediately over the valve.

This later made the valve quickly at hand when it became necessary to inflate the tyre.

A saving of only a few seconds, perhaps, but nevertheless a useful tip, since copied by editorial colleagues who have been seen daubing their covers with white paint!

The Michelin "25" weighs 11 oz. and has a distinctive file tread. It is good value for 17s. 4d.

The tyre, and many others for club and all-purpose riding, will be on view at the company's stand.

**Stoke-on-Trent.
STAND No. 121**

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