



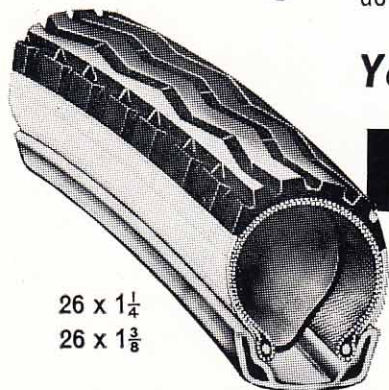
**THE
ELEGANT
WHITEWALL**



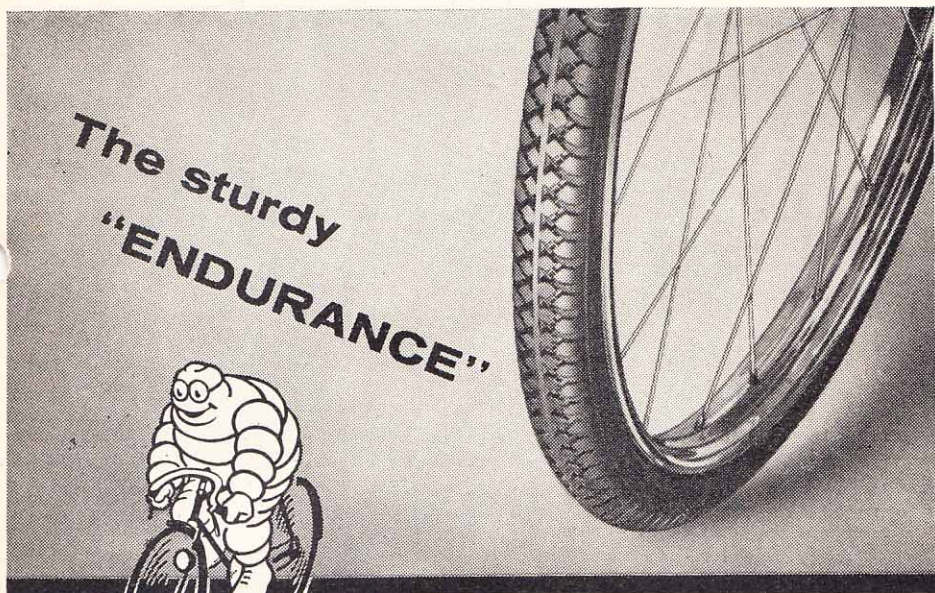
The Michelin Whitewall is a luxury tyre at low cost: a perfect combination of top quality workmanship and materials with smart appearance. Non-skid tread pattern that lasts, strong flexible walls that do not crack.

You are on safe ground with

**MICHELIN
CYCLE TYRES**



26 x 1 $\frac{1}{4}$
26 x 1 $\frac{3}{8}$



The sturdy
"ENDURANCE"



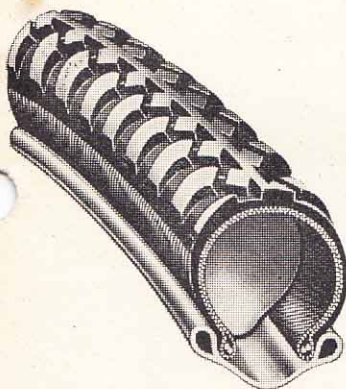
For arduous conditions

Because of its strong yet supple walls which do not crack and its deep, self-cleaning, long lasting tread, the Michelin Endurance can be confidently recommended for perfect safety and enduring service in all weathers on every type of surface.

Price **14/6d.**

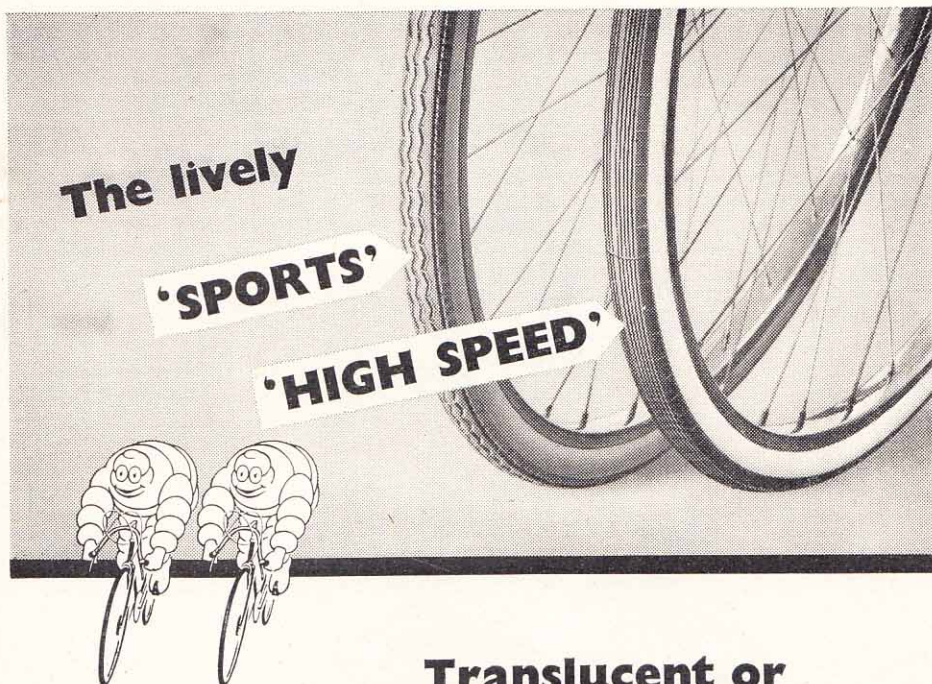
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MICHELIN CYCLE TYRES

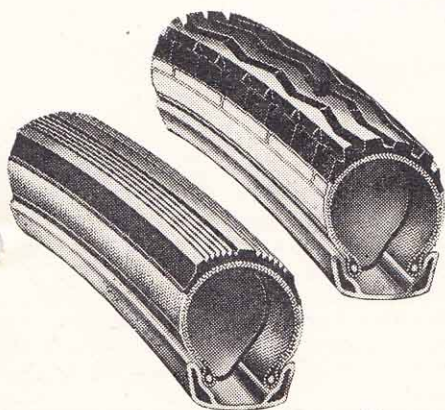


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Michelin Tyre Co. Ltd., Factories: Stoke-on-Trent (Head Office) and Burnley



**Translucent or
White Walls—
at no extra cost**



Both the Michelin 'Sports' and the Michelin 'High Speed' are made of the best shock-resisting materials built to a high standard of quality. They are fast, safe and durable.

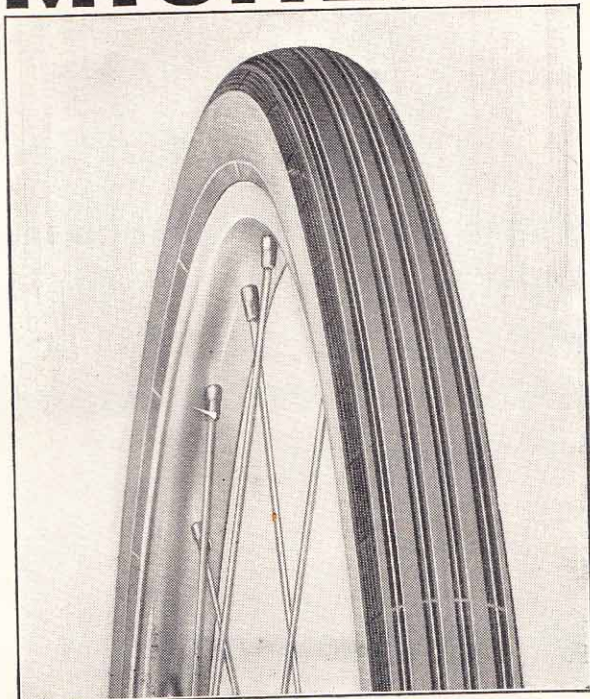
You are on safe ground with

MICHELIN CYCLE
TYRES

Michelin Tyre Co. Ltd. Factories: Stoke-on-Trent (Head Office) & Burnley

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NEW FROM MICHELIN

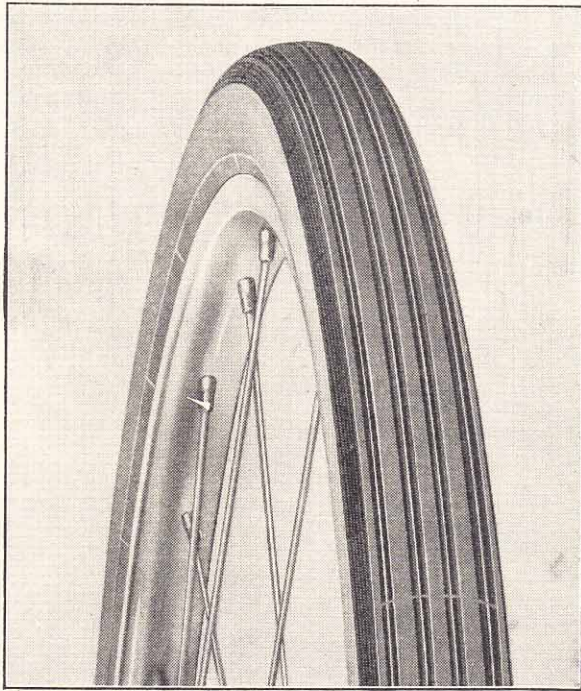


THE NEW HIGH SPEED

A very fast, 27 x 1 $\frac{1}{4}$ with a deep, robust tread. Excellent for fast road work, ideal for touring. Available with translucent or white walls at the same low price.



NEW FROM MICHELIN

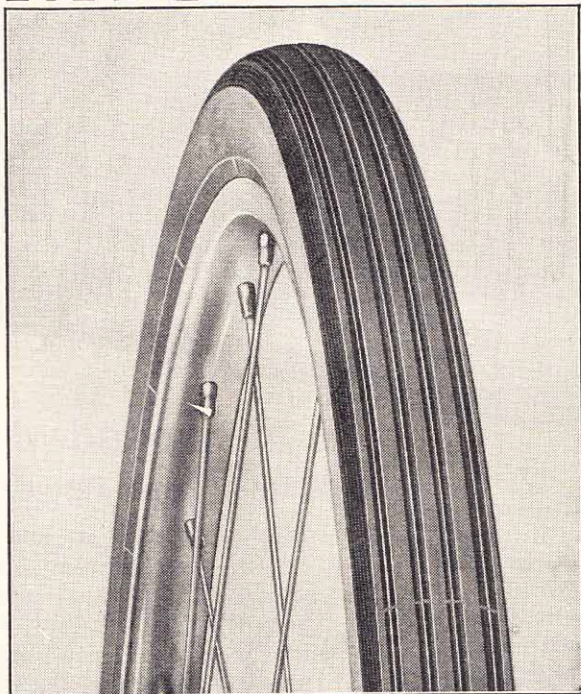


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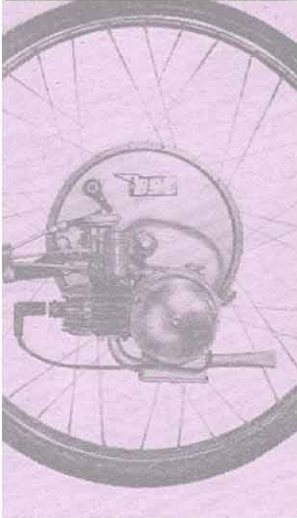


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