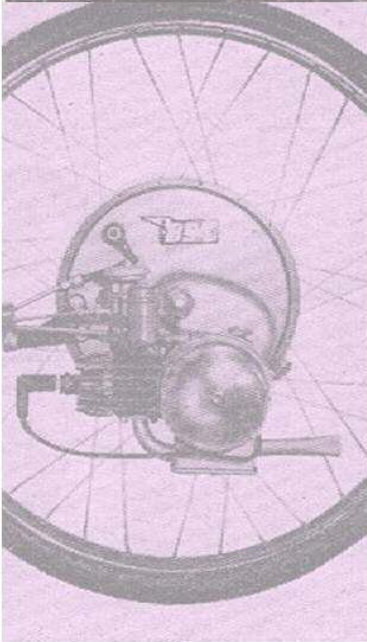


# IceniCAM Information Service



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# THE MERCURY **MERCETTE** MOPED

- ★ **FOUR STROKE**
- ★ **BUILT FOR TWO**
- ★ **ALL BRITISH**
- ★ **O.H.V.**



**No other Moped offers  
such power and luxury  
at so low a cost.**

THE marvellous MERCETTE is a machine that you will be proud to own. With its high-lustre two-tone cellulose finish and gleaming chrome, it is an outstanding product worthy of the highest traditions of British engineering craftsmanship. Even if you are not mechanically

minded, you will quickly appreciate the luxury and soundness of the full specification overleaf. For safe, economical, comfortable riding to cut the queues or for pleasure trips with a companion, the MERCETTE is the choice of the discriminating.

**The Heart of a Moped is its engine.**

**The MERCETTE All British 4 Stroke OHV Engine gives these  
exclusive advantages**

- *Smooth, quiet, powerful.*
- *Sump lubrication.*
- *Extra miles per gallon.*
- *Easy starting.*
- *Trouble-free running.*
- *Minimum maintenance.*
- *No Petrol-oil mixture.*
- *37 M.P.H. solo speed.*
- *30 M.P.H. cruising 2 up.*
- *Climbs any hill with ease.*
- *2-Speed, twist grip Control*

**£64.12.7** (Pillion Seat Extra)  
TAX PAID

OR YOURS FOR **£16.5.0** DOWN

## SPECIFICATION

ENGINE	Four-stroke o.h.v. square engine. Bore 39 mm. Cubic capacity 48 c.c. Compression ratio 6.5:1. Output 2 b.h.p. at 5,200 r.p.m.
CYLINDER	Aluminium alloy centrifugally cast-in liner. Detachable cylinder head.
PISTON	Flat top aluminium, incorporating "car type" oil scraper.
BEARINGS	Heavy duty ball race bearings. Roller big end bearing.
LUBRICATION	Sump lubrication. O.h.v. lubrication by oil mist.
CLUTCH	Single dry plate Ferodo non-slip, incorporating rubber cushion drive.
TRANSMISSION	Two- speed, unit construction. Final drive $\frac{1}{2}$ " x $\frac{3}{16}$ " chain.
IGNITION	Flywheel magneto, incorporating 6 volt lighting coil.
CARBURETTOR	Amal, with easy starting choke control.
CONTROLS	Twist grip throttle control. Combined gear change twist grip and clutch lever.
PETROL TANK	One gallon capacity.
FRAME	Specially designed and strengthened to carry two people, incorporating heavy duty carrier for pillion seat.
FRONT SUSPENSION	Heavy duty telescopic fork.
MUDGUARDS	Fully valanced front and rear.
TYRES	Dunlop, 26" x 2".
BRAKES	Internal expanding, front and rear; 4" diameter brake drums.
STAND	Central kick-down.
EQUIPMENT	Electric horn, large headlamp. Rear light, incorporating reflector. Rear and front number plates.
PRICE	£52. 10s. 0d., plus purchase tax £12. 2s. 7d.
EXTRAS	Pillion seat and footrests 55/- per set. Speedometer.

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