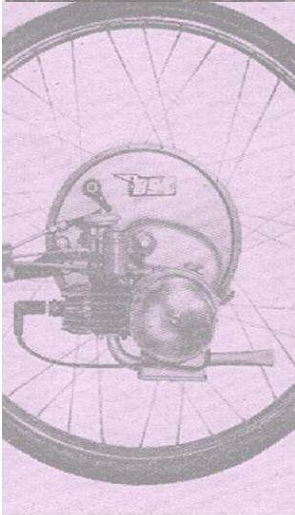
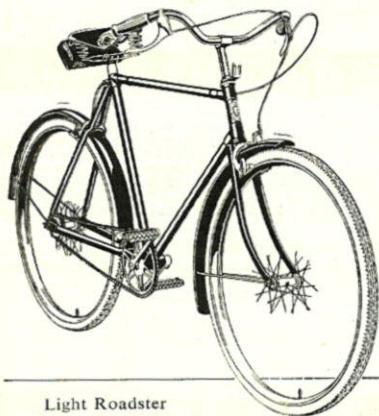


# IceniCAM Information Service



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BUILT IN BRITAIN FOR WORLD MARKETS



Light Roadster

Weight is reduced to the minimum consistent with strength in this machine, one of the models described in the illustrated folder available on request.

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Hand built, by Birmingham craftsmen, to please the cyclist in every detail of design and performance. Special consideration has been given to the needs of overseas users in all parts of the world: rough roads and extreme climatic conditions will not affect this easy-running, trouble-free cycle. Write for brochure of specifications and terms.



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see that your Cycle is fitted with the Best Brakes possible

IT IS AN INSURANCE AGAINST ACCIDENTS

Read the actual Test → of our PATENT RING BEARING BRAKES

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VAUXHALL WORKS  
DARTMOUTH STREET, BIRMINGHAM  
TELEGRAMS - - "CYCLIC," BIRMINGHAM

**\*PROF. A. M. LOW**, A.C.G.I., M.I.A.E., D.Sc., &c.  
... the greatest authority and exponent of Cycling Technology, writes:

"that the brake control is pleasant and rapid in action, overstrain due to violent use does not produce any real effect and although the brake has a particularly quick release, the power which can be absorbed to obtain definite braking action greatly exceeds that of any other similar mechanism which I have tested."

The following test figures have been taken from an actual experiment made in connection with the brake.

Weight applied to hand lever	Lbs.	Ft.Lbs.	Torque required to rotate the wheel
7	-	- 8.5	}
11	-	- 16	
14	-	- 18	
16	-	- 24	
18	-	- 30	



These figures established beyond question the capacity of this mechanism to carry out its work in a thoroughly effective and satisfactory manner. They indicate a degree of loading which can be applied without damage, and which is never likely to be exceeded in the ordinary course of road duty.