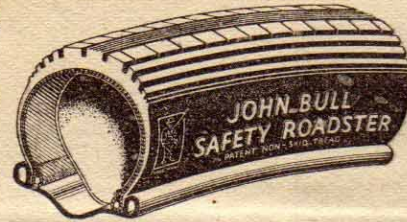


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Black-out and Wintry conditions Demand these "SAFE" tyres



"SAFETY ROADSTER"

The principal feature is its Patent Double-Ratchet Tread. Under load, the stress of rotation produces a ratchet-like driving action on the road, but when brakes are applied a reverse action occurs which produces dead straight, skid-free braking, the like of which has never before been attained in a cycle tyre.

Now-a-days, visibility in the black-out is so limited, and conditions on the road, at times, so bad, that good tyres which will grip the road and support the action of your brakes are absolutely essential to safe riding. The "Safety Roadster" is just such a tyre, and for the Club and Speedman there is the "Safety Speed."



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