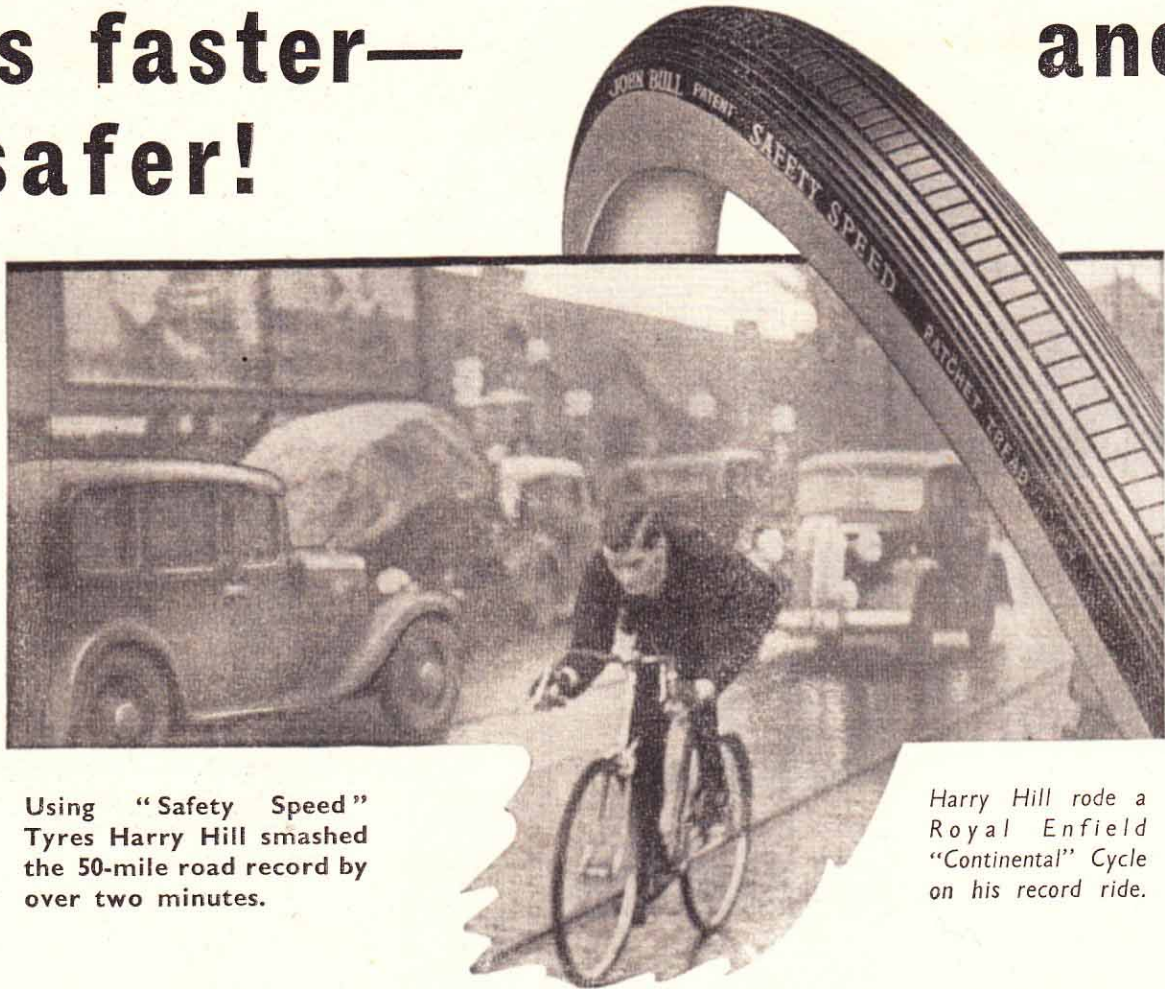




with all alloy fittings. The "Meteor," at £12 10s., is available in various specifications desired.

This record breaking tyre is faster— and safer!



Using "Safety Speed" Tyres Harry Hill smashed the 50-mile road record by over two minutes.

Harry Hill rode a Royal Enfield "Continental" Cycle on his record ride.

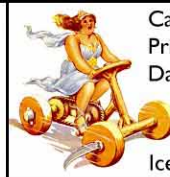
Harry Hill's amazing record ride on the new John Bull "Safety Speed" has shown that standard $26 \times 1\frac{1}{4}$ " wired-edged tyres give racing and club men all the speed they need at the modest price of 7/6 per cover. In addition, the patent ratchet tread design eliminates skid risk, adding supreme safety to the proved capacity high speed road work possessed by the "Safety Speed." Take full advantage of this amazing new cover to ensure that this season you will enjoy faster, safer cycling.

JOHN BULL

John Bull Rubber Co. Ltd., Leicester

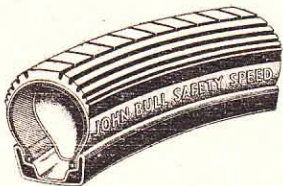
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We went on to Oxford and sausages and the chips.

Harry Hill rides John Bull "SAFETY SPEED" tyres—you can use exactly the same tyres!



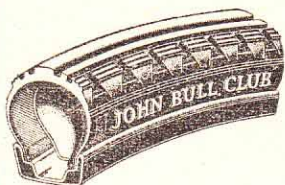
Price 7/6

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Every rider anxious for a fast Sports Cover will realise that here is the answer to his need—the tyre which has proved its speed beyond all question. In addition, the patent ratchet tread design eliminates all skid risk, adding supreme safety to the proved capacity for high speed road work possessed by the John Bull "Safety Speed."



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A lively Sports tyre. Stout enough for cross-country trips and work-a-day use. Its modern tread can be relied upon to withstand years of hard wear.

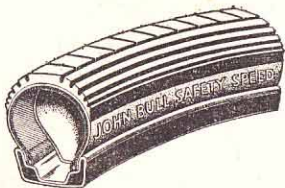
Make this your greatest season ever by fitting John Bull "Safety Speed" Tyres, and so ensuring faster, safer cycling.



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Harry Hill rides John Bull "SAFETY SPEED" tyres—you can use *exactly the same tyres!*

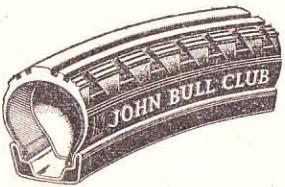


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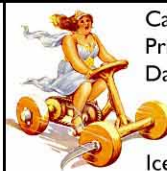
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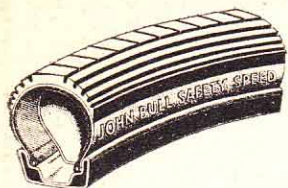


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in the same lap, even in the last of the Mills, who has plumped for the road on tandem

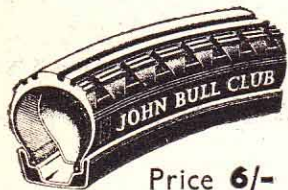
HARRY HILL—victor in the Hill - Merkens duel, rides John Bull "Safety Speed"—you can use exactly the same tyres!



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[Photograph by courtesy of "Cycling."]

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The complete range of John Bull Accessories can cope with almost every requirement of the modern cyclist. Here are two suggestions from a very wide range.



CLUB ECCENTRIC GRIPS
A new and highly-attractive grip which has become a great favourite.



MUD FLAP
Thorough protection for shoes & ankles.

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Take full advantage of this record-breaking tyre as a sales force and increase your stock of John Bull Tyres and Accessories.



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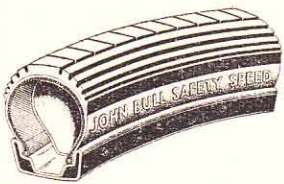
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HARRY HILL—victor in the Hill-Merkens duel, rides John Bull "Safety Speed"—you can use exactly the same tyres!



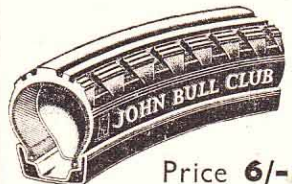
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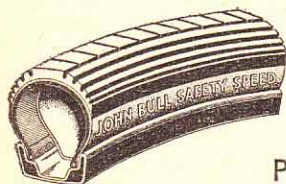
and every town and hamlet on the long itinerary where the excitement reaches its several more spins and

SPEED WITH SAFETY



HARRY HILL SPEEDING TO VICTORY AT HERNE HILL ON HIS JOHN BULL TYRES

ON JOHN BULL 'SAFETY SPEED'



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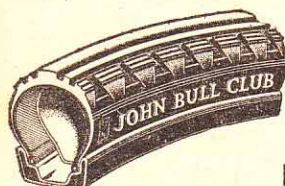
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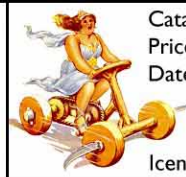
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"The Bicycle," July 29, 1939



a treat there!
That was while I was at school

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going there.



HARRY HILL PROVED ITS SPEED

When he broke the 50 mile record and in various victories since then, Harry Hill has proved beyond question the capabilities for high-speed work of the John Bull "Safety Speed."



ERNEST JAY PROVES ITS STAMINA



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lovelier. To the southward, in that lovely seascape, and set faces "scrap"—all had told their tale.



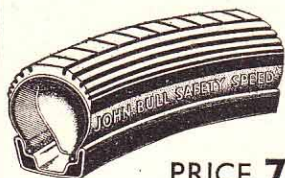
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fore, now came out on top in the in this championship from then in separate events.

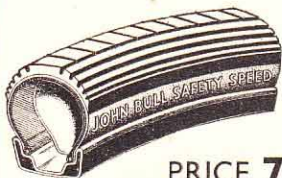


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"Tomlinson is interested in my patient's neglect. Maybe he has grown



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