

**The 1959 Range of****MOTOR CYCLES****ITOM****MOPEDS**★  
**QUALITY**★  
**FINISH**★  
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**PERFORMANCE**★  
**ECONOMY**★  
**RELIABILITY***Itom Junior Moped***The finest machines of their class in the world!**

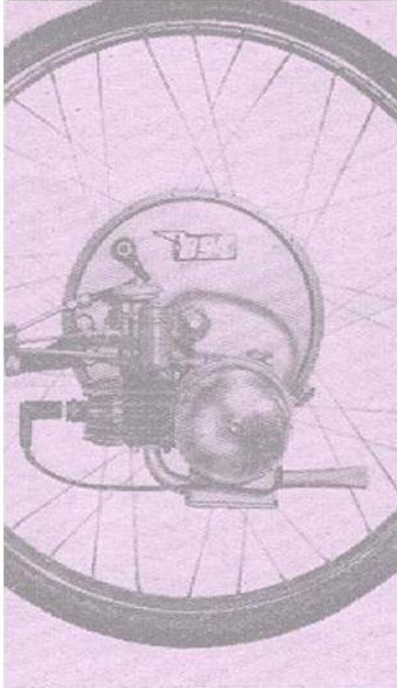
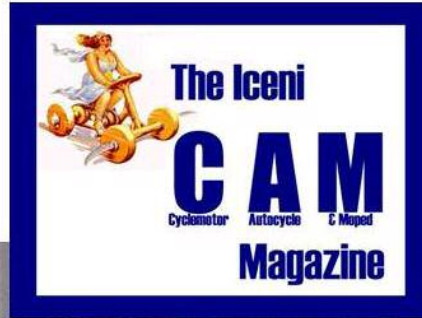
ITOM "TOURIST" 48 c.c. CYCLEMOTOR	£29.8.0 (including £5.8.0 P.Tax)
ITOM "ASTOR SPORTS" 50 c.c. MOTORCYCLE	£89.18.0 (including £17.8.0 P.Tax)
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**AND THE NEW ITOM "JUNIOR" 50 c.c. MOPED £59.17.0**

**STOP PRESS**—Three students from Turin mounted on three Itom Astor S. Sports machines completed the journey from Turin to the Arctic Circle and back, each covering 6414 miles using 46½ gallons of mixture, making average petrol consumption of 133 m.p.g. despite the adverse climatic conditions and difficult roads, these machines returned in the same efficient mechanical state as when they departed thus illustrating the great reliability and quality of the *Itom* machines.

Write for illustrated details of all models: **SOLE CONCESSIONAIRES****Messrs. ADIMAR****61 GLAPHAM ROAD, LONDON, S.W.9****RELIance 5972**

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