

July, 1940

THE CYCLIST

Your enjoyment depends on good TYRES

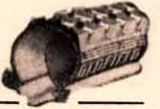


CHOOSE FROM THE FIRESTONE RANGE

• **Sports** Made in either red or black, the Firestone Sports tyre is scientifically designed for fast riding with extra safety. Its light weight is achieved by extreme quality—ensuring flexibility and liveliness yet setting a new standard of strength in Sports tyres. Sizes 26 x 1 1/2, 26 x 1 1/4. Cover 7/-, Tube 2/6.



• **Oldfield** This rugged tyre has the features of the Oldfield Car Tyre—renowned for its substantial saving in first cost yet giving wonderful mileage and safety. Sizes 28 x 1 1/2, 26 x 1 1/2, 26 x 1 1/4. Cover 5/-, Tube 2/-.



• **Sentinel** High quality at a wonderfully low price! Amazing value only possible through the experience and skill of Firestone Tyre Engineers, combined with the facilities of the World's most Modern Tyre Factory. Sizes 28 x 1 1/2 and 26 x 1 1/2. Black only. 26 x 1 1/2 and 26 x 1 1/4. Red or Black. Cover 3/6, Tube 1/6.



• **Tandem** With a deep tread of the Firestone Sports Tyre design and cord fabric specially impregnated with extra rubber the Firestone 26 x 1 1/2 Tandem tyre has extra strength and liveliness perfectly balanced. It is the most modern tyre ever designed for the Tandem rider, yet it is offered at a popular price. Cover 7/-, Tube 3/-.



• **Roadster** Designed with the features of a Car Tyre, the Firestone Roadster sets a new standard of values in Cycle Tyres. The rugged tread gives greater safety and mileage. Underneath are cords of the finest quality giving extra strength and extra flexibility. Sizes 28 x 1 1/2, 26 x 1 1/2, 26 x 1 1/4. Cover 8/3, Tube 3/-.



Firestone

MADE IN ENGLAND

Firestone Tyre and Rubber Co. Ltd., Great West Road, Brentford, Middx.