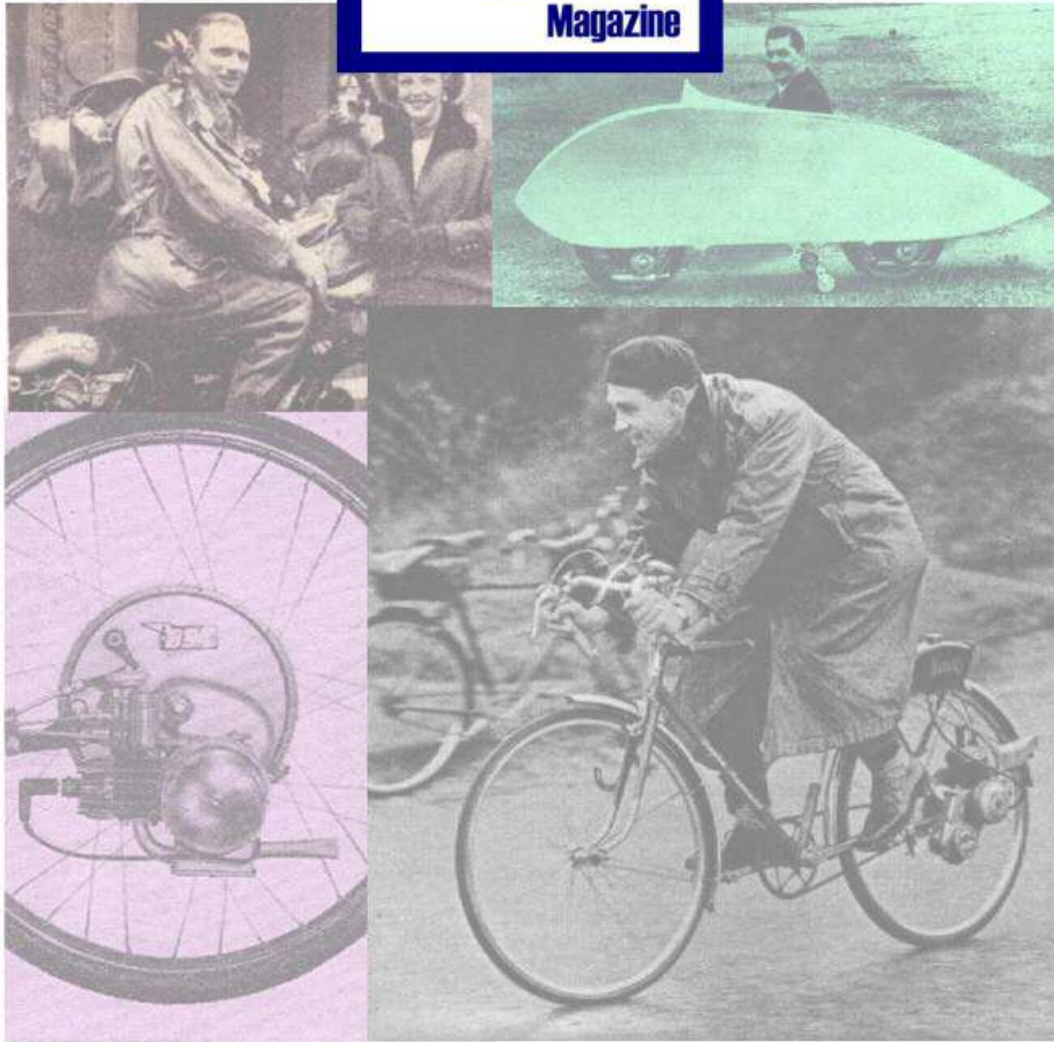
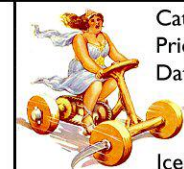


IceniCAM Information Service





JANUARY 27TH, 1949

MOTOR ^{THE} CYCLE

Advertisements iii

AS EASY TO RIDE AS A BICYCLE

AUTOBYK

Easy to handle the Autobyk presents the cheapest means of travel, covering 140 m.p.g. It is of strong construction and attractive appearance. Finished in a pleasing motif of cream and black.

Access to the back wheel, for tyre repairs, cleaning, etc., is simplified by the easy removal of the rear portion of the mudguard, carrier and number plate.

Excelsior are giving good service in every part of the world where motor cycles are ridden.

There are three models—

Model 48/VI—Standard Model with Villiers engine.

Model 48/SI—De Luxe model with Excelsior "Spryt" engine.

Model 48/G2—Super model with Excelsior Goblin engine and 2-speed gear unit.

The Excelsior 125 c.c. Universal Model Lightweight Motor Cycle is available in very limited quantities.



There is an Excelsior dealer in your district; go and see him, or write to the address below for our illustrated catalogue.

L.G.B.

THE EXCELSIOR MOTOR CO., LTD.

KING'S ROAD, TYSELEY, BIRMINGHAM 11

Excelsior

FEBRUARY 24TH, 1949

MOTOR ^{THE} CYCLE

Advertisements iii

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ii Advertisements

MOTOR ^{THE} CYCLE

MARCH 24TH, 1949

Excelsior

**LIGHT—IN WEIGHT
EASY—TO HANDLE
ECONOMICAL—TO RUN**

AUTOBYK

The Autobyk is a light reliable mount, capable of approximately 140 M.P.G. Built of Reynolds high tensile steel tubing it is of great mechanical strength. Of clean design, finished in a pleasing cream and black motif. Complete with all accessories. There are three models—

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FOR MAXIMUM POWER

MAY 5TH, 1949

THE MOTOR CYCLE

5

AS EASY TO RIDE AS A BICYCLE

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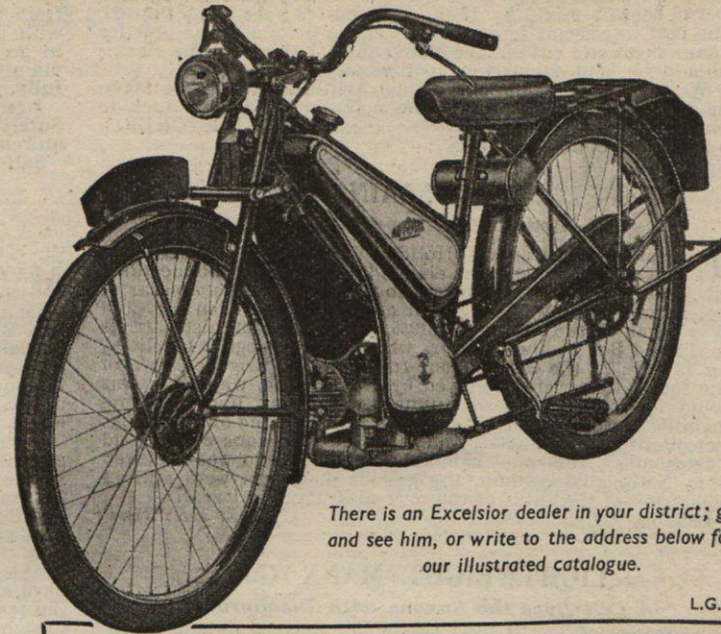
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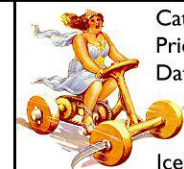
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THE MOTOR CYCLE

JUNE 2ND, 1949

Excelsior

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