

"Made **UP** to an Ideal . . .
 not **DOWN** to a Price."

AUTOBYK

Owing to substantial increases during the last few months in cost of raw materials and component parts, we are compelled to announce the following **REVISED PRICES**, which apply to all machines delivered on and from 3rd March, 1947 :—

MODEL	DESCRIPTION	PRICE
47/VI <i>(as illustrated.)</i>	AUTOBYK 98 cc 2-Stroke VILLIERS "Junior-de-Luxe" ENGINE.	£45 0 0
47/G2	SUPER - AUTOBYK 98 c.c. EXCELSIOR "GOBLIN" Engine-Gear Unit, 2-Stroke, 2-SPEED.	£55 0 0
47/LO	UNIVERSAL 125 c.c. 3-SPEED VILLIERS Mark 9D Engine-Gear Unit.	£67 10 0 <i>(Speedometer extra.)</i>

(Purchase Tax extra to above prices.)



NEW CATALOGUES are ready—illustrating the many outstanding features exclusive to EXCELSIOR. Write for your copy to-day.

Excelsior

THE EXCELSIOR MOTOR CO., LTD.
 KINGS RD. TYSELEY · BIRMINGHAM 11

L.G.B.

THE MOTOR CYCLE

APRIL 10TH, 1947

EXCLUSIVE FEATURES OF THE ...

AUTOBYK

ENGINE CUM LEG SHIELDS

Having a dual purpose they protect both the engine and the driver and are especially valuable in wet weather. In addition they enhance the appearance of the AUTOBYK.

The AUTOBYK is the cheapest means of motorised travel. It covers approximately 140 M.P.G. You will find one very useful and it will give you great pleasure too.

MODEL	DESCRIPTION	PRICE
47/V1	AUTOBYK 98 c.c. 2-Stroke VILLIERS "Junior-de-Luxe" ENGINE.	£45 0 0
47/G2	SUPER - AUTOBYK 98 c.c. (as illus- EXCELSIOR "GOBLIN" trated.) Engine-Gear Unit, 2-Stroke, 2-SPEED	£55 0 0

(Purchase Tax extra to above prices.)
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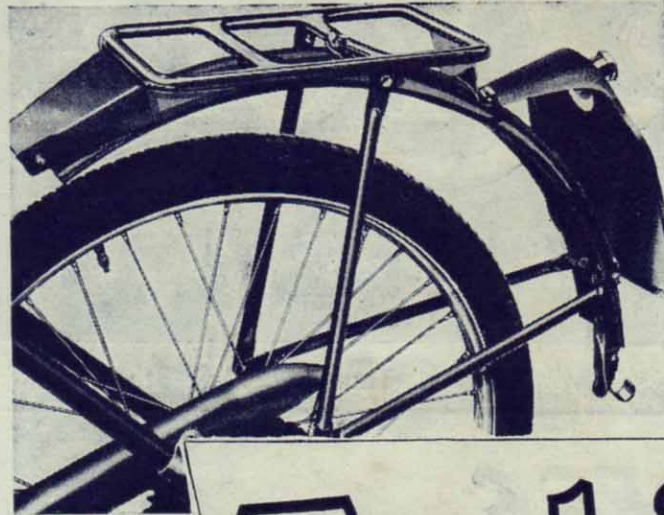
NO IRRITATING EXTRAS TO PAY!

L.G.B.

ii Advertisements

MOTOR ^{THE} CYCLE

MAY 8TH, 1947



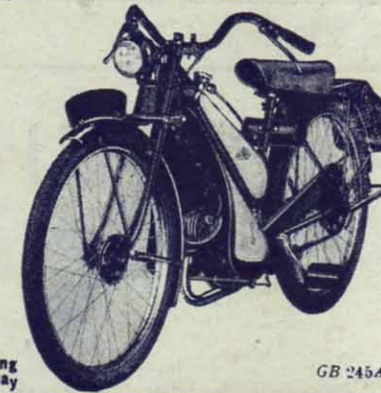
EXCLUSIVE FEATURES OF THE

AUTOBYK

EASY ACCESS TO REAR WHEEL

By loosening four nuts the rear portion of the back mudguard, carrier and number plate can be completely withdrawn to allow access to wheel for cleaning, adjustment, removal and repair of punctures. Adjustment of chains and wheel alignment are not interfered with.

AUTOBYK Model 47/V1 98 c.c. two-stroke Villiers "Junior de-luxe" Engine **£45**
 SUPER-AUTOBYK Model 47/G2—Gear Unit, two-stroke, two-speed 98 c.c. Excelsior "GOBLIN" Engine (as illustrated) **£55**
 (Purchase tax additional to above prices)



No
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"New Catalogues are ready, illustrating the many outstanding features exclusive to EXCELSIOR. Write for your copy today"

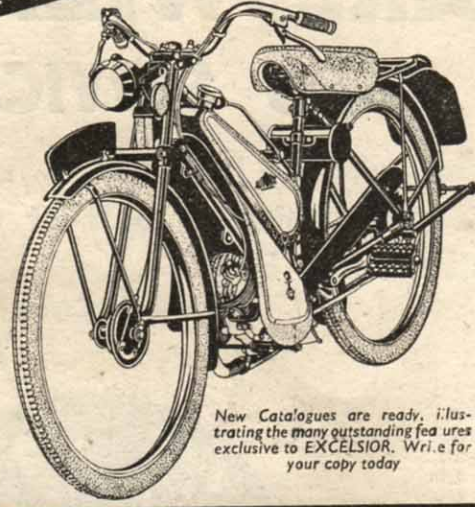
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THE EXCELSIOR MOTOR COMPANY LIMITED, KINGS ROAD, TYSELEY, BIRMINGHAM II

Excelsior
 WINNER 1929 & 1933 LIGHTWEIGHT T.T. IN RECORD TIME

AUTOBYK
 A PRODUCT OF THE SAME FAMOUS STABLE

The same excellence of design and engineering craftsmanship that produced the winner of the 1929 and 1933 Lightweight T.T. has gone into the production of the Excelsior AutoByk. Of handsome appearance the AutoByk incorporates many exclusive features which have made it the leader of its class.



New Catalogues are ready, illustrating the many outstanding features exclusive to EXCELSIOR. Write for your copy today

- Model 47/VI AUTOBYK 98 c.c. VILLIERS ENGINE . . . £45
 - Model 47/SI AUTOBYK - DE - LUXE 98 c.c. EXCELSIOR "SPRYT" ENGINE . . . £47 10
 - Model 47/G2 (as illustrated) SUPER - AUTOBYK 98 c.c. EXCELSIOR "GOBLIN" Engine-Gear Unit, Two-Speed . . . £55
- (Purchase Tax additional to above prices)

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THE EXCELSIOR MOTOR CO., LTD.
 KINGS RD · TYSELEY · BIRMINGHAM 11

L.G.B



THE MOTOR CYCLE

Excelsior

do it again!

- 1929 - LIGHTWEIGHT T.T.
- 1933 - LIGHTWEIGHT T.T.
- 1947 - LIGHTWEIGHT T.T.

FIRST British Machine Home. 3rd Place and 3 First Class Replicas. All on machines over 8 years old.

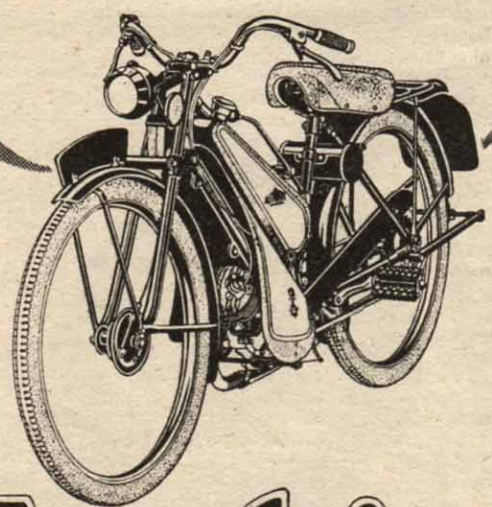
AUTOBYK

A product of the same famous stable

The Autobyk is the leader of its class and has many exclusive features. There are three models—

Model 47/V1	AUTOBYK 98 c.c.	VILLIERS ENGINE	£45
Model 47/S1	AUTOBYK - DE - LUXE, 98 c.c.	EXCELSIOR "SPRYT" Engine	£47 10
Model 47/G2 (as illustrated)	SUPER - AUTOBYK 98 c.c.	EXCELSIOR "GOBLIN" Engine-Gear Unit, Two Speed	£55

(Purchase tax additional to above prices)



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THE EXCELSIOR MOTOR CO., LTD.
 KINGS RD · TYSELEY · BIRMINGHAM 11

L.G.B.



AUGUST, 28TH, 1947

MOTOR ^{THE} CYCLE

Advertisements iii

Excelsior

1947 RACING SUCCESSES

LIGHTWEIGHT T.T. First British Machine Home
3rd Place and 3 First Class Replicas

BELGIAN GRAND PRIX (250 c.c.) 1st 2nd & 3rd

All on Machines over 8 years old!

MODEL	DESCRIPTION	PRICE
47/V1 <i>(as illustrated)</i>	AUTOBYK 98 c.c. 2-Stroke VILLIERS "Junior-de-Luxe" Engine	£45
47/S1	AUTOBYK-DE-LUXE 98 c.c. 2-Stroke EXCELSIOR "Spryt" Engine. Single speed	£47.10
47/G2	SUPER-AUTOBYK 98 c.c. EXCELSIOR "Goblin" Engine. Gear Unit, 2-stroke, 2-Speed	£55

(Purchase Tax extra to above prices)

AUTOBYK
 A PRODUCT OF THE SAME FAMOUS STABLE
140 M.P.G.



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THE EXCELSIOR MOTOR CO., LTD.
 KINGS RD. TYSELEY BIRMINGHAM 11

OCTOBER 23RD, 1947 MOTOR ^{THE} CYCLE

EXCLUSIVE FEATURES OF THE **AUTOBYK**

★ **RUBBER
SUSPENSION
FRONT FORKS**

Of great strength, this new front fork absorbs the most violent of shocks, giving improved riding comfort and perfect steering. Made with Reynolds 531 high-tensile high-manganese taper-gauge steel tubing. AUTOBYK Model 47/V1 98 c.c. VILLIERS two-stroke engine—"The Leader of its Class" £39 10 0
 SUPER AUTOBYK Model 47/G2 98 c.c. "EXCELSIOR GOBLIN" two-stroke engine, TWO-SPEED £48 10 0
 (Purchase tax additional to above prices.)



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EXTRAS TO PAY

Excelsior THE EXCELSIOR MOTOR CO., LTD.
 KINGS RD · IVSELEY · BIRMINGHAM 11
 L.G.B.

In answering these advertisements it is desirable to mention "The Motor Cycle."

THE JAMES CYCLE CO., LTD., GREET, BIRMINGHAM, 11.

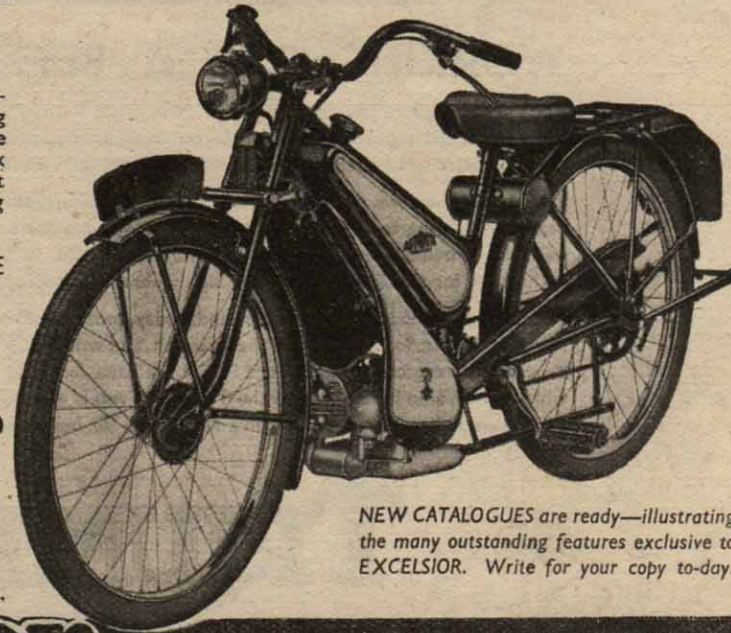
“Made **UP** to an Ideal . . .
 not **DOWN** to a Price”

The AUTOBYK incorporates such desirable refinements as—rear wheel accessibility—engine-cum-leg shields—rubber suspension front forks, etc. The “Super” Model also has a two-speed gear box incorporated in the power unit. Remember also that the “Autobyk” is complete—there are no irritating extras to pay.

MODEL	DESCRIPTION	PRICE
48/VI <i>(as illustrated)</i>	AUTOBYK 98 c.c. 2-Stroke VILLIERS “Junior-de-Luxe” Engine	£45
48/S1	AUTOBYK-DE-LUXE 98 c.c. 2-Stroke EXCELSIOR “Spryt” Engine. Single speed.....	£47. 10
48/G2	SUPER-AUTOBYK 98 c.c. EXCELSIOR “Goblin” Engine. Gear Unit, 2-stroke, 2-Speed	£55

(Purchase Tax extra to above prices)

AUTOBYK



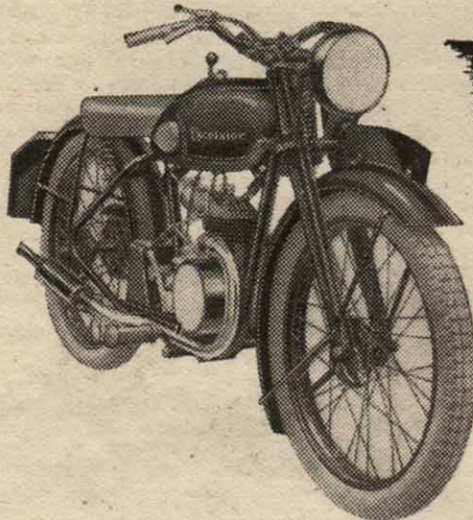
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 KINGS RD. TYSELEY, BIRMINGHAM 11

Big Features OF THESE TWO FAMOUS MODELS

- ★ Reliability
- ★ Economy
- ★ Stamina



THE EXCELSIOR 125^{CC}. UNIVERSAL MODEL

Internationally famous for reliability, stamina and economical running the "Universal" Model is a machine which embodies many desirable and exclusive features which were developed in the experimental department during the war years. Of exceptionally strong construction and with "go anywhere" power it is the ideal machine for use in "difficult" Country.

THE SUPER AUTOBYK

The same excellence of design and engineering Craftsmanship that has brought Excelsior to the forefront in international racing has gone into the production of the AUTOBYK—a product of the same famous stable. The Autobyk is the leader of its class and has many exclusive features. There are three models:—

- Model 48/VI, as illustrated, AUTOBYK 98 c.c. VILLIERS ENGINE £45
- Model 48/SI AUTOBYK DE LUXE 98 c.c. EXCELSIOR "SPRYT" engine £47 10s.
- Model 48/G2 SUPER-AUTOBYK 98 c.c. EXCELSIOR "GOBLIN" Engine. Gear Unit, Two-speed £55

(Purchase tax additional to above prices.)



Look at these Racing Successes—1947, 250 c.c. Class.

Lightweight T.T. 1st British Machine home.
3rd place and three 1st class replicas.
Belgian Grand Prix. 1st, 2nd and 3rd.
Ulster Grand Prix (world fastest road race).
3rd and 4th.

All on privately owned machines over 8 years old.

In every part of the World where Motor Cycles are ridden EXCELSIOR'S are giving good service.

Send a card for the full illustrated catalogue.

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THE EXCELSIOR MOTOR CO LTD · TYSELEY · BIRMINGHAM II