

**Showmanship  
is not  
enough**

*Showmanship is of no use whatsoever, unless it is backed by craftsmanship. Elswick-Hopper believe in craftsmanship, that is why every Elswick & Hopper bicycle is treated as an individual engineering operation. Our renowned craftsmanship is your guarantee of satisfaction.*

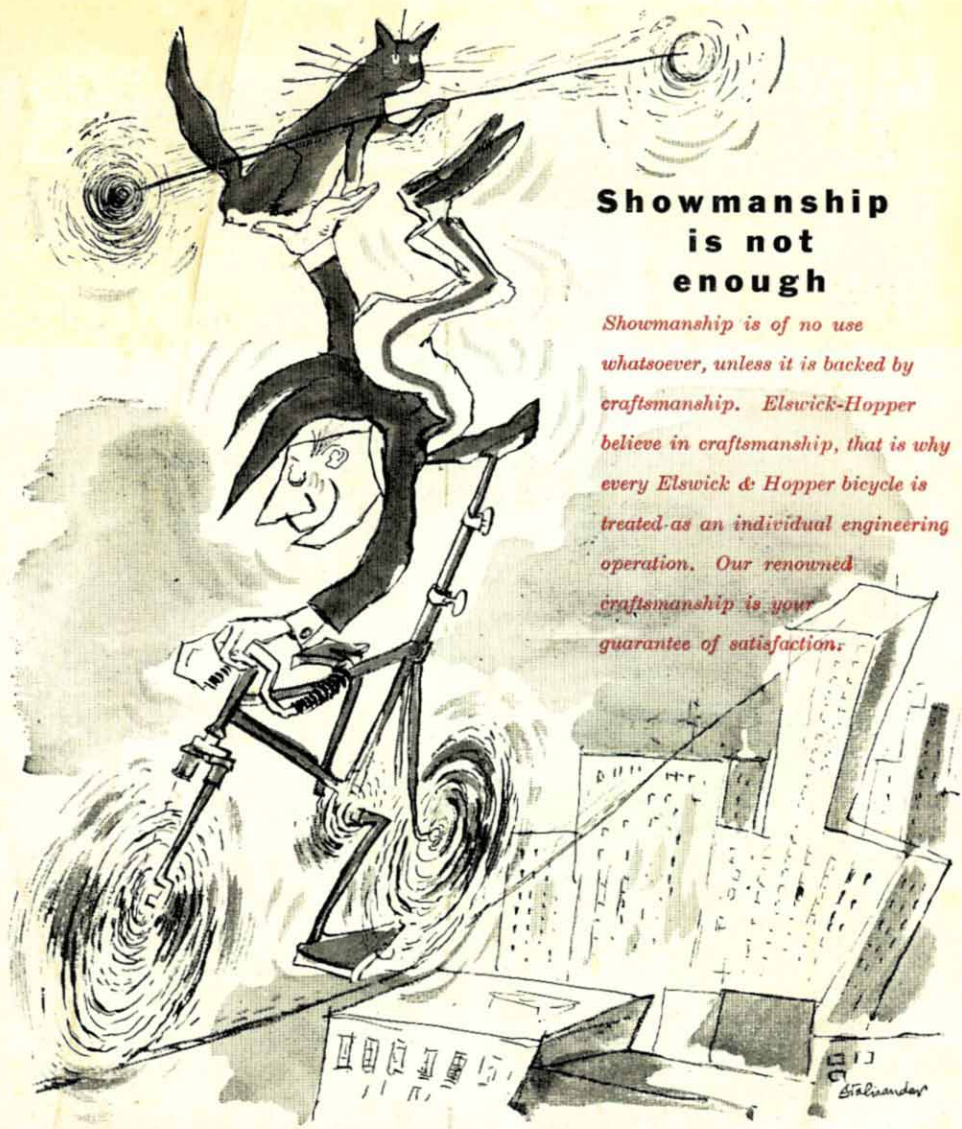
Stand No. 137—Office No. O.4  
Cycle & Motor Cycle Show,  
Exhib. Court



The Badges of Craftsmanship  
**ELSWICK & HOPPER**  
**CYCLES**



The Elswick-Hopper Cycle & Motor Co. Ltd., Barton-on-Humber, Lincs.



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