

Sell these 2 NEW aids to Smooth Cycling

"Easypump" Cycle Valve Inserts



These low-priced, new-type valve inserts need no valve rubbers. Easily interchangeable with rubber-sleeved plugs, they provide greater air retention, ease tyre inflation and permit pressure checking. Dunlop "Easypump" inserts are supplied in sets of two, complete with dust caps. There are big sales ahead!

6/20 Cycle Tyre Pressure Gauge



Every customer for "Easypump" valve inserts is a customer for the new Dunlop Cycle Tyre Pressure Gauge. At last, pressures of roadster type cycle tyres can be regularly and *accurately* checked. To the cyclist this means smoother cycling and longer tyre life; to the dealer it means another Dunlop lead to greater sales.

— and profit from the popularity of

DUNLOP

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