



R.17, 750... transverse flat twin...
A.F.N., Ltd., Falcon Works, London
Road, Isleworth, Mddx.

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BOWN 68

THE Bown Cycle Company is a recently established concern which revives a very old name in the industry, and it is concentrating on a range of bicycles specialist-built by hand.

Trade distribution is through the medium of sole district agents, but agencies are rigidly limited to those dealers who can satisfy the company of their qualifications to handle a high-grade lightweight. Agency terms are substantial, particularly for machines of this class, and the company invites applications from dealers in districts not already covered, who would be interested in handling the complete range which includes Bown cycles, Bown Aeolus cycles and Bownie juveniles and tricycles.

Every Bown frame is brazed by the gas forge process, a feature of the brazing being the low temperature at which it is worked and the lack of hurry, which the firm claims results in perfectly brazed joints having practically no scale or sign of heat after the joint has cooled.

At Earls Court the firm will display many first-class racing lightweights, together with a selection of lightweight frames suitable for club dealers' "own transfer" business.

BOWN MODELS AND PRICES.

No. 1, Elite Sports	£6 6 0
No. 2, Elite Flamboyant	6 10 0
No. 3, Simplex Sports	7 5 0
No. 4, All Rounder	6 6 0
No. 5, Popular Sports	5 12 6
No. 6, Club Model	6 19 6
No. 66, Special Club	7 10 0
No. 7, Flamboyant Club	7 5 0
No. 8, Acme Road Club (A.R.3 speed model)	8 19 6
No. 9, Bown Special	9 12 6
No. 10, Standard Continental	8 19 6
No. 100, Xtralite Continental	11 11 0
No. 50, Superoad Continental	14 10 0
No. 25, Bown Path Model	15 0 0
No. 14, Sportsman's Tourist de Luxe	7 12 6
No. 15, Sports Tourist	5 19 6
No. 16, Standard Tourist	5 17 6

(Ladies' Models at same prices.)

Juveniles.

Standard Boy's or Girl's Bownie, complete	
16in., 18in., or 20in.	3 7 6
Sports Boy's or Girl's Bownie, complete	
16in., 18in., or 20in.	3 7 6
De luxe Tricycle	3 7 6
Senior Tricycle	2 19 6
Standard Tricycle	2 13 6

Bown Cycle and Motor Manufacturing Co., Ltd., Bown Works, High Road, Chadwell Heath, Essex.

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September 17, 1937

THE MOTOR CYCLE AND CYCLE TRADER

1938 PROGRAMMES AND POLICIES

BROUGH

it has a side-valve engine and is in-
cluded as a touring machine with or
without sidecar