

Around the Trade . . .

FIRM WITH A SLOGAN

The Bown XTRALITE, a machine ideal for all-round club use

THROUGHOUT the seventy-seven years of the firm's existence, the slogan of the Bown Cycle and Motor Manufacturing Company, High-road, Chadwell Heath, Essex, has been the single word "quality." That this claim is carried out to the full is at once apparent when any of the Bown range of machines is examined.

Although a very old-established firm, Messrs. Bown's are by no means old-fashioned in their methods, and one of the most successful of their most recent productions is the Bown "Continental," a machine which embodies all the very latest ideas in high-class lightweight cycle construction.

This "Continental" model is marketed at two different prices. One is the "Standard" at £8 7s. 6d., and the other the "Xtralite" at £11 5s.

In each case the design of the frames is the same, and is such that it will gladden the heart of the modern racing and hard-riding clubman.

Main Measurements

Nowadays, the three main "measurements" which concern the prospective purchaser more than any others are: (1) wheelbase; (2) angles of head and seat tubes. Bown bicycles are built with wheelbases as low as 39½ in., without disturbing the layout of the frame, while parallel head and seat tubes of 73 deg, make a thoroughly up-to-date job.

Both frames are built up with Reynolds 531 butted tubes



throughout. The short back is made up with special line-tapered seat and chain-stays. The lugs have been carefully filed and finished in a pleasing manner and are very light.

The forks are of a special Continental design, with all-round tapered blades, the rake, naturally, depending on the wheelbase chosen. A special light and shaped Continental crown is fitted.

The specifications of the two models, "Standard" and "Xtralite," on such points as saddles, handlebars, wheels, tyres, etc., must obviously differ, in view of the difference in their prices.

The more expensive model of the two is equipped with a beautifully made pair of light-weight wheels, built up with the popular Dunlop High Pressure rims and tyres. The handlebars are Reynolds Hiduminium on a light-weight extension made of the same material, and are available in any shape.

Choice of Brakes

Choice of Resilion Cantilever "A" or Constrictor Cobra Conloy brakes is given. A feature which is found on most "thoroughbred" machines is a Bayliss Wiley light-weight hollow bottom bracket, which has proved so popular among discriminating cyclists since its introduction to the club world a few years ago.

A Monitor Super Cam brake, chromium-plated handlebars, and fast and lively wheels with Dunlop "Sprites" and Bayliss Wiley

hubs, are supplied on the "Standard."

Each model is equipped with such well-known and reliable fittings as Bluemels guards, Tecalemit lubrication, and Webb solid centre pedals.

The finish on both models is extremely good, for in addition to the high-class range of enamels and flamboyant finishes, the front forks, seat and chain stays are finished in brilliant chromium plating.

A large touring bag, spanners, pump, and reflector are provided with every machine.

Many Models

The two models described represent only a small part of the Bown range of machines. There are many other models more moderate in price, which at the same time have a specification which will be found to appeal to the enthusiastic club rider who has to watch price when ordering his new machine.

A postcard to Messrs. Bown at the address given at the beginning of these notes will secure a copy of their interesting catalogue.

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