

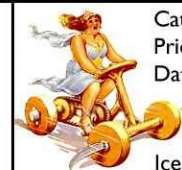
THE CYCLE AND MOTOR CYCLE TRADER

FOR THE
TRADE ONLY

Vol. XLIV. No. 614.

Registered at the G.P.O. as a Newspaper.

October 12, 1906.



Catalogue number BL7100
Price code E (1 of 7)
Date 14 May 2012

IceniCAM Information Service

Stock BLUEMEL'S CELLULOID MUDALITIES

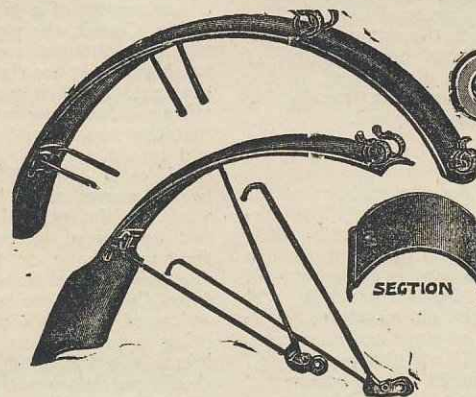
FOR
AUTUMN
AND
WINTER
TRADE.

Bluemel's improved
"AUXILIARY"
Mudguards.

These useful guards fit at the sides of the ordinary celluloid or metal mudguards. They afford a splendid additional protection, and keep the legs and feet absolutely clean over the muddiest roads. Made for both front and rear wheels, keeping the chain sprocket and chain clean.



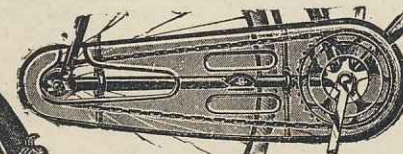
GET BLUEMEL'S PERFECTION CELLULOID MUDGUARD FLAP. SUPERSEDES LEATHER.



Bluemel's "NOWEIGHT" Celluloid Mudguards.
Made with beaded edge and improved fastening straps.
Also "The Peerless," in handsome fluted pattern.



Bluemel's Celluloid Mudguard Extension.
Essential on all Bicycles.



Bluemel's "FEATHERWEIGHT"
Chain Cover.

Effectively protects the chain from mud or dust. Saves 15% labour of pedalling by keeping chain clean. Transparent, and quickly attached or detached. Suitable for ladies' or gents' bicycles.



Note Trade Mark on all Goods.
None Genuine Without.

OF ALL FACTORS, or

C. W. BLUEMEL & BROS.
Wolston, nr. Coventry.

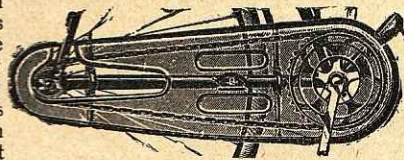
LONDON WAREHOUSE (Trade only), 39, Gt. Eastern St., E.C.

Winter Cycling

By an Old Pedaller.

THERE is no doubt about it that regular cycling summer and winter is absolutely essential for the retention of good health. For many years I have followed the pastime throughout the year, and although delicate, have never had a

day's illness. In the good old days when we had the ordinary or penny-farthing bicycles—that is a large wheel in front, equivalent to a penny, and a small wheel behind representing the farthing, we were well above the road and had no fear of winter mud.



Bluemel's "FEATHERWEIGHT" Chain Cover.

Effectively protects the chain from mud or dust. Saves 15% labour of pedalling by keeping chain clean. Transparent and quickly attached or detached. Suitable for ladies' or gent's bicycles.

Consequently one acquired the habit of all the year round cycling, and amongst the old brigade, cycling, or bicycling as it was then called, was almost as popular during winter as summer. To-day, however, the rider of the safety bicycle is so close to the road that efficient protection from mud splashes is a serious consideration, and the pastime is often abandoned for the winter and the health suffers in consequence. Based on long experience I can thoroughly recommend the practice of winter cycling as the bicycle can now be thoroughly protected with **BLUEMEL'S WINTER WIDTH CELLULOID MUDGUARDS**. For those who prefer to retain the usual celluloid or metal mudguards I can recommend the fitting of **BLUEMEL'S AUXILIARY** mudguards front fork extension piece and new celluloid mudflap. They do not rust or rot, and are the products of a firm of practical cyclists, who all know what is required. I can



Bluemel's "Perfection" Celluloid Mud Flap.

Instantly fitted. Does not rust. Easily cleaned.



Bluemel's Celluloid Mudguard Extension.

Essential on all Bicycles.

also commend the "Featherweight" Chain Guard, which keeps the chain perfectly clean, prevents the links getting mud-clogged and binding, thus keeping the chain in pitch and reducing the propulsive effort required. Cycle Agents should stock and push these excellent winter goods because they sell for the above reasons. They can obtain a supply at any Cycle Factors, or of the Makers.



Bluemel's Celluloid Auxiliary Mudguards.

Clip to Ordinary Mudguards

BLUEMEL & BROS., Wolston, nr. Coventry.

THE
CYCLE TRADER
 AND
MOTOR CYCLE

FOR THE TRADE ONLY

October 26, 1906.

Vol. XLIV. No. 616.

Registered at the G.P.O. as Second Class Newspaper.

THE CYCLE AND MOTOR CYCLE TRADER


FOR THE
TRADE ONLY

Vol. XLIV. No. 618.

Registered at the G.P.O. as a Newspaper.

November 9, 1906.

Catalogue number *BLU100*
Price code *E (3 of 7)*
Date *14 May 2012*



IceniCAM Information Service

All Good Winter Selling Lines.

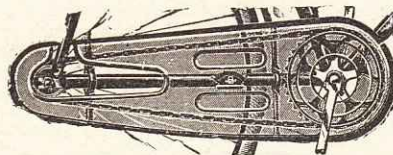
British made in own
Factory.
Support Home Industries.

Of all factors, or :
C. W. BLUEMEL & Bros.,
Wolston,
nr. Coventry.

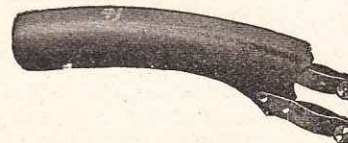
London Warehouse :
37, Gt. Eastern Street,
E.C.

Blumel's Improved "AUXILIARY" Mudguards.

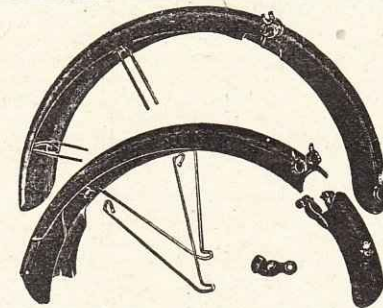
These useful guards fit at the sides of the ordinary celluloid or metal mudguards. They afford a splendid additional protection, and keep the legs and feet clean over the muddiest roads. Made for both front and rear wheels, keeping the chain sprocket and chain clean.



Blumel's 'FEATHERWEIGHT' Chain Cover. Effectively protects the chain from mud. Saves 15 per cent labour of pedalling by keeping the chain clean.



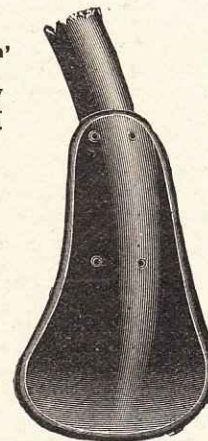
Blumel's Celluloid Mudguard Extension
Essential on all Bicycles and Motor Bicycles



Blumel's 'WINTER WIDTH' Mudguards.
These Mudguards are made 2 1/2 inches wide, and 1 1/2 inches deep. An extension piece clips to the front fork crown, and protects the knees and legs of the rider.

Blumel's 'Perfection' Celluloid Mud Flap.

Instantly fitted to ordinary metal or other mudguards. Does not rust. Easily cleaned.



**Note
Trade Mark
on all Goods.**

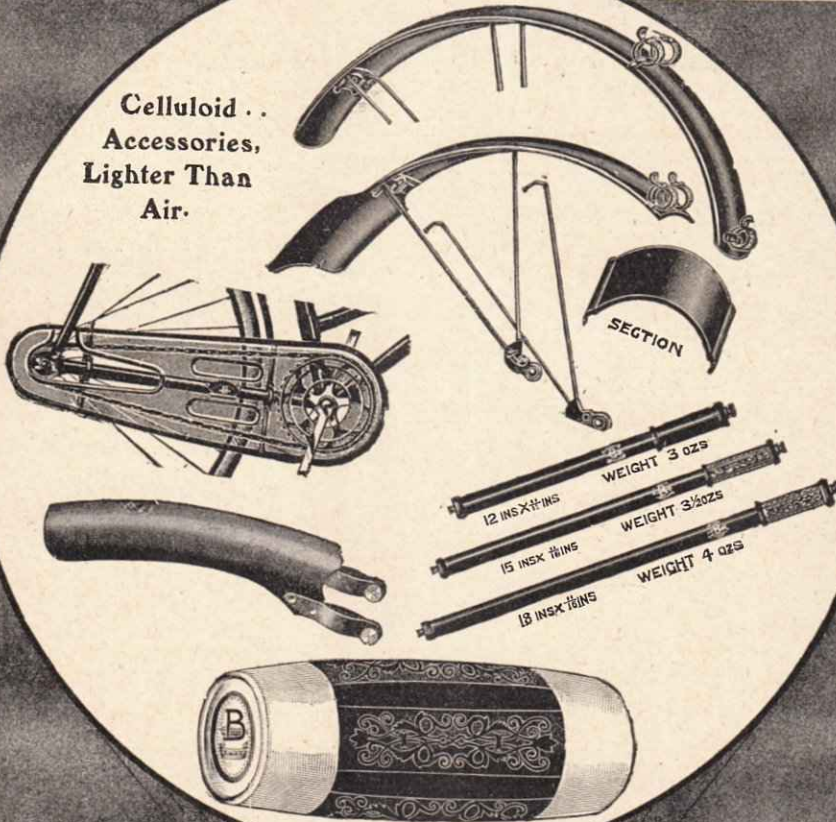


**None Genuine
without.**

Bluemel's Specialities



Celluloid . .
Accessories,
Lighter Than
Air.



Riders, Agents,
Makers, ———
Colonial and
Foreign Buyers
specially invited
to call at Stand
No. 233

**STANLEY
SHOW,**

OR TO SEND FOR LIST.

Established 1860.

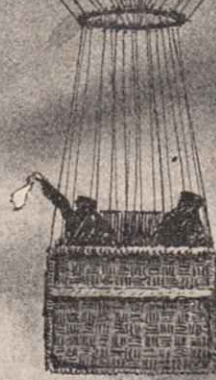
C. W. Bluemel
— & BROS.

Works and Head Office:

**WOLSTON,
nr. COVENTRY.**

London Depot:

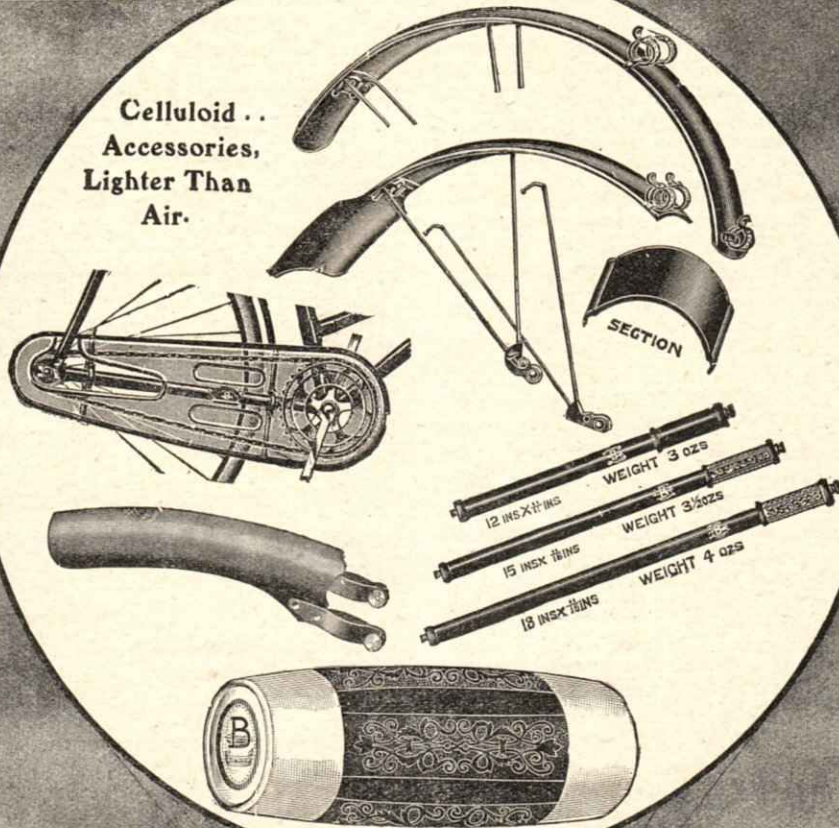
37, GT. EASTERN ST., E.C.



Bluemel's Specialities



Celluloid ..
Accessories,
Lighter Than
Air.



H.P. 02

Agents,
Makers, ———
Colonial and
Foreign Buyers
specially invited
to call at Stand
No. 233

**STANLEY
SHOW,**
OR TO SEND FOR LIST.

Established 1860.

C. W. Bluemel — & BROS.

Works and Head Office:
WOLSTON,
nr. **COVENTRY.**

London Depot:
37, GT. EASTERN ST., E.C.



THE CYCLE AND MOTOR CYCLE TRADER

FOR THE
TRADE ONLY

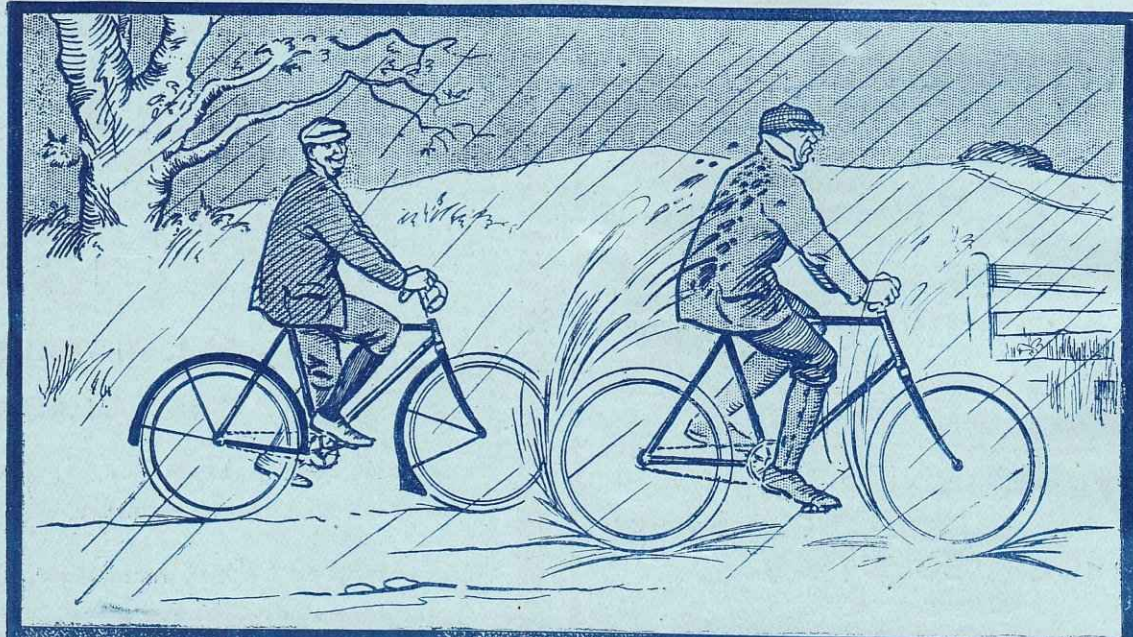
Vol. XLIV. No. 622.

Registered at the G.P.O. as a Newspaper.

December 7, 1906.

Catalogue number *BLU100*
 Price code *E (6 of 7)*
 Date *14 May 2012*
 IcenicAM Information Service

PUT THIS IN YOUR WINDOW—IT WILL BRING CUSTOM.



WITH WITHOUT
BLUEMEL'S MUDGUARDS

The "No-weight," with beaded edges; The "Peerless," in fluted pattern; The "Winter Width," 2½ in. wide and 1¼ in. deep.
 Of all Factors, or **C. W. BLUEMEL & Bros., Wolston, nr. Coventry, and 37, Gt. Eastern St., E.C.**

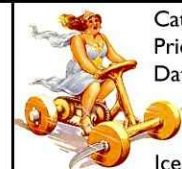
THE CYCLE AND MOTOR CYCLE TRADER

FOR THE
TRADE ONLY

Vol. XLIV. No. 624.

Registered at the G.P.O. as a Newspaper.

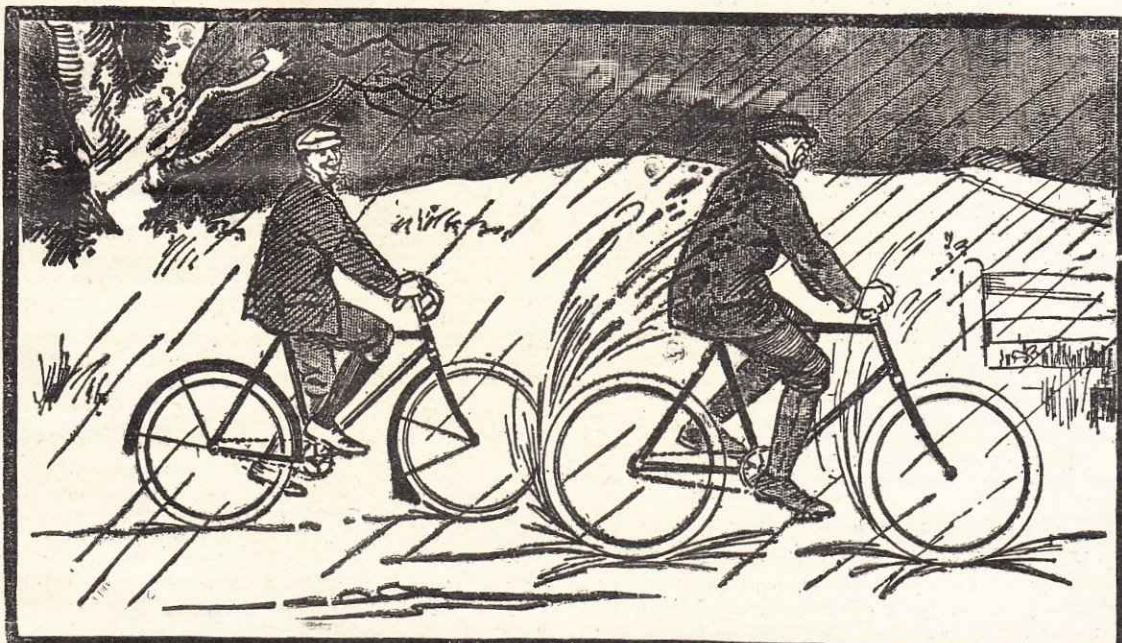
December 21, 1906.



Catalogue number BLU00
Price code £ (7 of 7)
Date 14 May 2012

IceniCAM Information Service

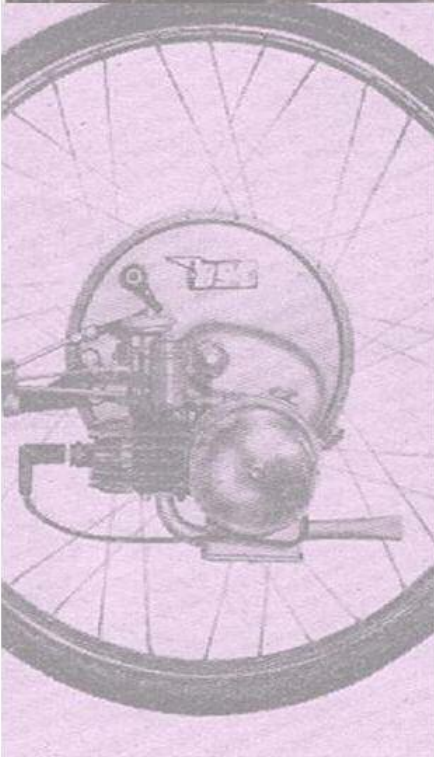
PUT THIS IN YOUR WINDOW—IT WILL BRING CUSTOM.



WITH WITHOUT
BLUEMEL'S MUDGUARDS

The "No-weight, with beaded edges; The "Peerless," in fluted pattern; The "Winter Width," 2 1/2 in. wide and 1 1/4 in. deep.
Of all Factors, or C. W. BLUEMEL & Bros., Wolston, nr. Coventry, and 37, Gt. Eastern St., E.C

IceniCAM Information Service



www.icenicam.org.uk