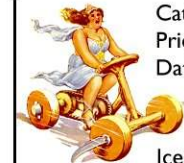


R.C. Timekeepers: G. W. Rhodes and H. C. Barker.

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Catalogue number *BAT02*
Price code *F (10 of 10)*
Date *28 March 2013*

IceniCAM Information Service

BATES At SOCIAL EVENTS

*B.B.C. Badge—
Actual Size.*

at club dinners, at hill climbs or time trials, distinguish yourself as a member of the B.B.C. Open to ANY lady or gent cyclist. Enrolment fee of 6d. entitles you to neat dress badge superbly finished in black, red and gold. "Spotters" are on the look out for wearers of the B.B.C. badge to present half crowns to. Dozens given away at the Show. Advantages fully explained on membership card. Waterslide transfers now available to members 3d. each.

**B.B.C. Nos.
797 & 668
may claim
5/-**

ENROL NOW or send for further details to the **BROTHERHOOD OF BATES CYCLISTS, 591, BARKING ROAD, LONDON, E.13** or call at any of the BATES shops at 589, Barking Rd, Plaistow, E.13; 632, 634, Barking Rd., Plaistow, E.13; 67, London Rd., Grays; Essex; 212, Ripple Road, Barking, Essex, 461, Lea Bridge Road, Leyton, E.10.

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"The Bicycle," December 3, 1938

BROOKLANDS DATES FOR 1939

(See
Page 9)

The Bicycle

Vol. 6. No. 145.

[MEMBERS OF
THE A.B.C.]

THE WEEKLY NEWSPAPER

FOR ALL CYCLISTS

[REGISTERED AS
A NEWSPAPER]

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an hour or so each day on the Rudge stand with her machine.

CONTINENTAL SWEATERS



1! The Bates shops have a wonderful selection of Continental Sweaters—really worth seeing, even if you're not out to buy—there's the 29/6 one, a real super garment weighing nearly 3 lbs.—then one at 23/6 (a really hot job) in a new fancy stitch with coloured bands round chest, waist and cuffs, and slanting coloured lines on the collar. You shouldn't miss the 22/6 one either, it's a real heavyweight with the collar in a contrasting colour, also the 21/- line which weighs over 2 lbs., and has coloured bands at chest, waist and cuffs. Even then there is a little lighter knit at 14/11, and lots of others we can't talk about here, all available in a wide range of usual colours.

Knowing there are hundreds of cyclists who would like a Continental Sweater but cannot quite "run to it" just at the moment, we are prepared to accept instalments of, say 4/- monthly (1/- weekly). Send or call for details of this new Bates Service. We are also happy to arrange terms for wheels, tyres, suits, dynamo sets, etc.

BATES BROS. CYCLES LTD., Dept. 3B
 589/591, BARKING ROAD, LONDON, E.13
 Branches at 212, Ripple Rd., Barking; 461, Lea Bridge Rd., Leyton, E.10; and 67, London Rd., Grays, Essex

MACLEAN'S

The Bicycle
 22 October 1938

The Bicycle
 5 November 1938

SEE
 ON
 STAND
 137



YOU CAN SEE THE SHOW

in our Earls Court Booklet—Send 1d. Stamp For It

The Amazing 'Propulseur Guip,' a cycle propelled with the arms. The cycle with 40 in. frame—the tallest bike at the Show. 1939 range of Bates cycles with outstanding new features. New lug cut-out design. New design head with embossed badge. New colours—new styles—new finishes. New Vendomes Continental. Sieber-Star Rim—new profile. Sieber brakes—steel and alloy. New B.A.R. handlebar stem. New B.A.R. continental shoes. The new Super Grangewood tandem. Green and blue plus fours to match sweaters.

Learn about the new "Mortgage Method" of easy purchase. **BATES CYCLES ARE NOT SOLD THROUGH THE TRADE**

BATES BROS. CYCLES LIMITED
 Regd. Office: Dept. 3B., 589, BARKING ROAD, LONDON, E.13. Branches at: 212, Ripple Road, Barking. 461, Lea Bridge Road, Leyton, E.10. 67, London Road, Grays, Essex.

B. B. C. ANNOUNCEMENT

Particulars will be obtained regarding any exhibits at Earls Court, and posted to members free on application by post to Stand 137 during Show Week.

If you are not yet a member of the Brotherhood of Bates Cyclists (open to any lady or gent. cyclist), send 6d. for enrolment now, membership card and badge will be sent immediately, or enrol on the Stand.

YES—MORE NEW LINES!

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YOU CAN HAVE A FAMOUS BATES FRAME

for less than **2/-** weekly

Model	lb. oz.	Cash Price	H.P. Terms
New Club	10 4	£ 3-17-6	12 mths at 7/8
Ideal	9 12	£ 5- 5-0	16 mths at 7/8
Vegrandis	9 4	£ 5-12-6	16 mths at 8/3
Utopian	8 10	£ 6- 7-6	16 mths at 9/5
B.A.R.	8 10	£ 6- 7-6	16 mths at 9/5
Volante	8 6	£ 6-17-6	16 mths at 10/1
Grangewood	21 6	£10-15-0	16 mths at 15/9

Write or Call—
BATES BROS CYCLES LTD
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MACLEAN'S

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The Bicycle
 17 September 1938



Catalogue number **BAT02**
 Price code **F (18 of 10)**
 Date **28 March 2013**

IceniCAM Information Service

The Bicycle
 1 October 1938

...established a club record for Besse...
 8 59 Bush (Sutton Coldfield) to Atcham...
 1 9 32 Bridge (Shrewsbury) and back, a dis-
 tance of eighty-three miles. His time
 was 4 hr. 14 min.

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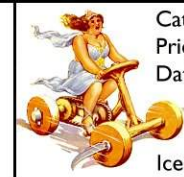
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**ASTOUNDING
 VALUE** Finest quality oilskin capes, 42"
 long, 120" skirt, velvet lined
 collar, oblique neck opening,
 waist tapes, etc. A cape easily
 worth 7/6. Guaranteed non-
 sticking, cannot crack or
 peel. Well made and finish-
 ed, and supplied in navy,
 dark green or gold.

4/6

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 CYCLES LTD.**
 Post orders to Head
 Office: Dept. 1B, 591,
 Barking Rd., London,
 E.13. Branches: 212, Ripple
 Rd., Barking, 461, Lea Bridge
 Rd., Leyton, E.10. 67, London Rd., Grays, Essex



Catalogue number *BAT02*
 Price code *F 16 of 101*
 Date *28 March 2013*

IceniCAM Information Service

The Bicycle
 9 July 1938

Championship of 1910, and
 was that I witnessed the first sen-
 sation in championship events. In
 the mile an Irishman off almost
 limit—198 yards in a mile—quali-

**VISIT THE
 CLUBMAN'S
 DEN**

*Absolutely everything for the racing
 man, no matter what you want—
 it's at the Den waiting for you.*

**634, BARKING ROAD,
 PLAISTOW, LONDON, E.13.**
BATES BROS CYCLES LTD.,
Other Depots at:
589-591, BARKING RD., LONDON, E.13.
212, RIPPLE ROAD, BARKING.
461, LEA BRIDGE RD., LEYTON, E.10.
New Branch:
67, LONDON ROAD, GRAYS, ESSEX.

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INSIST ON
Cantiflex Patent Tubes
Diadrant Regd. Forks
Made by Reynolds from 531
BATES CYCLES · LONDON, E.13

Welcome to our New Inn—
***THE JOLLY FARMER**

The Bicycle
 8 June 1938

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NAME
 ADDRESS

O.S. Rear ... 13/-

Holdens



IS THERE NEED
 TO SAY MORE
 THAN
**RIDE
 A BATES?**

If you have not yet seen the finest
 "bike" book ever issued in the
 lightweight trade, write to:—
BATES BROS. CYCLES LTD.
 THE CLUBMAN'S DEN
 634, BARKING RD., LONDON, E.13

Catalogue number *BAT02*
 Price code *F 15 of 101*
 Date *28 March 2013*
 IcenicAM Information Service



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"The Bicycle," May 24, 1938

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The Bicycle

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Vol. 5. No. 118.

[MEMBERS OF
 THE A.B.C.]

THE WEEKLY NEWSPAPER

FOR ALL CYCLISTS

[REGISTERED AS
 A NEWSPAPER]

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Catalogue number **BAT02**
 Price code **F 0 of 10**
 Date **28 March 2013**

IceniCAM Information Service

EVERY CLUB RIDER KNOWS WHAT HAS BEEN ACHIEVED ON A **BATES**

Actual results achieved by riders of Bates' Cycles are better than anything we can write . . . **THEY ARE PROOF** of the amazing advantages of Bates' exclusive features—features no other maker can offer. **CANTIFLEX TUBES** of Reynold 531 Steel, **DIADRANT FORKS**. **ULTRA VERT** Frame Design have all helped to make the name Bates another way of saying Rigid—Responsive and Faster. You too, will record better times with less effort on a **BATES**

The B.A.R. 22½
 monthly or **£14.19.6** cash.




Definitely the best machine you can buy—the Press call it "The Magic Cycle." Specfn. includes Cantiflex tubes, Diadrant forks, Ultravert design, "531" throughout. Constrictor round or flat or Sieber (wood) rims. Airlite hubs. Dunlop (or Sieber or Constrictor equivlt.). c1000 c/w and crs. Elite chain. Simplex Prof., Cyclo or gear to order. Bars to choice. Front and rear cantilever or Sieber alloy. Rosaloy, Boa or Webb. Bluemels no-weight guards, etc.

THE VEGRANDIS
£10.7.6 15'3
 Cash or Monthly



The ideal purpose mount for racing or fast touring, built from the finest components, regardless of cost. Light, speedy, rigid, responsive. Specification includes all Bates exclusive features: special Lightweight rims, Solite hubs, Dunlop high pressure or Sprite, Bars to choice, Mansfield R.R.56 Ormonde or B.17, Elite chain, Williams c/w. and crs.; Cantilever or Sieber Alloy front or rear, etc., etc.

THE IDEAL
£8-17-6 13½
 Cash or Monthly



For 19 years this model has been proved and tested. It is our most popular seller which brings an "all the best" specification within the reach of moderate pockets. Brief specification: All exclusive features, 531 throughout. Endrick light gauge rims, Bayliss-Wiley hubs; Sprite, Speed or Firefly; Bars to choice; Brooks B.15; Williams 3 arm set; Renold chain; Apollo or Grand Vitesse; Cantilever front or rear, Bates Celluloid guards, etc.

Catalogue free from
BATES BROS. CYCLES, LTD.,
 589, Barking Road, E.13.

"The Bicycle," September 2, 1933

EVERY

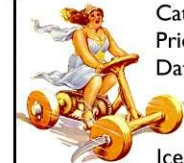
The Bicycle

4.9.21; 2, N.C.U. Southampton (Brown, Joyce, Harding), 4.10.48.

Team Race.—1, Monckton C.C., 3.9.46; 2, Yorkshire R.C., 3.12.22.

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Catalogue number *BAT02*
Price code *F (4 of 10)*
Date *28 March 2013*

IceniCAM Information Service

VENDOMES

the GENUINE Continental—the REAL Goods—



ASSEMBLED IN THE
BATES WORKS AT
PLAISTOW WITH
SELECTED
COMPONENTS
OF ITALIAN,
BELGIAN AND
SWISS MANU-
FACTURE.

Model 1.—£15-5-0 or
22/5 monthly. Model
2.—As No. 1, but with
steel fittings in place
of alloy, Milan-maple
rims, cotton tubes.
£11-11-0 or 17/- monthly.
7 DAYS DELIVERY.

Price includes any type
gear and guards. A
really "real" Conti-

ental machine is the VENDOMES, brought to you direct from the Conti-
nent by Bates Bros. This is NOT AN IMITATION but the genuine "goods."

Specification: Belgian frame as used by many of the famous "Aces," imported solely by Bates. 22½ x 42½
x 10½ in., 72° angles, 23½ in. top tube, takes 26 or 27 in. wheels, hollow bracket axle, fluted and chamfered
cranks, 3-arm pattern double-flange chainwheel, very special entirely new cut-out lugs, expander type head,
brazed pump pegs. Famous SIEBER STAR (alloy-wood-bed) 12-oz. rims, SIEBER 9-oz. silk tubulars,
ultra-light Italian alloy hubs, alloy brakes with special lever covers, alloy bends, stem, pedals, etc. British
B.17 or Ormond RR56 saddle. Noweight guards (or aluminium), Elite chain. Complete with feeding can.
Finished in graduated two-colour enamels with panel lines and Olympic ring transfers—Bronze-gold, Green-
gold, Blue-silver (recommended), Black-silver.

VENDOMES FRAME AND FORKS. With Chain Wheel.
Specification as included in above, £4-19-6 or 2/6 weekly.

BATES BROS. CYCLES, LTD.,
591, Barking Road, E.13

1. R. F.
 2. H. V.
 3. E. P.
 4. J. F.
 5. W. O.
 5. A. H.
 7. D. J.
 8. L. J.
 9. G. J.
 10. A. J.
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"The Bicycle," May 17, 1938

The Bicycle

Vol. 5. No. 117.

[MEMBERS OF
THE A.B.C.]

THE WEEKLY NEWSPAPER

FOR ALL CYCLISTS

[REGISTERED AS
A NEWSPAPER]

...just yet. It may well be being at the white Horse Inn, Herting-
 now he has moved closer to his fordbury. Further particulars from the
 favourite course of a decade ago, he general secretary, Mr. F. Holmes, 17,
 will come back with times as good as Hamilton-road, Highbury Park, N.5.

ALLOY Pedals, QUITE TYPE
 257, BATH ROAD, HOUNSLOW, MIDDX.

HOTEL, 26-27.
 en. Excellent
 sts. (Phone:
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 hern)
 Temperance
 eet. Official
 Two minutes
 arrival. B.

AMATEURS NEED THE BEST / RIDE BATES
THEIR reward is **HONOUR**
*Ridden with more success than
 any other Hand-Built Lightweight*
 Prices from £6.17.6 to £17.5.0. Send for catalogue.
 BATES BROS. CYCLES LTD., 589-591, Barking Rd., London, E.13

...," May 10, 1938

EVERY TUE

The Bicycle

Vol. 5. No. 116. [MEMBERS OF THE A.B.C.] THE WEEKLY NEWSPAPER FOR ALL CYCLISTS [REGISTERED AS A NEWSPAPER]

and a bicycle was not quite respectable—according to my friends. Like most non-motorists I had

EVERY MAN IS BETTER ON A



DUO PURPOSE VEGRANDIS
£10.7.6 cash or
15/3 monthly
 Specification compiled regardless of cost. Has all Bates exclusive features. Light, responsive, rigid and fast.

BATES

it's obvious, isn't it!



THE GRANGWOOD
£17.5 cash or
25/4 monthly
 Sets an unapproachable standard in strength, accuracy of design and rigidity. Cantiflex tubes and Diadrant forks. Double Diamond or Central stay design to choice.



THE SUPREME IDEAL
B. A. R.
£14.19.6
 Absolutely the finest cycle you can buy. Has Cantiflex tubes, Diadrant forks, "531" throughout, Constrictor or Sieber (wood) rims, Airlite hubs and similar highest grade components.



THE UTOPIAN
£8.17.6 cash or
13/- monthly
 The most popular model of our range. Has "all-the-best" specification and Cantiflex tubes, Diadrant forks, etc., etc.



Volante
14 gns cash or
21/9 monthly
 This name covers Bates range of track machines—each designed for its particular purpose, pace following, sprinting, madison or criterium racing.



NO DEPOSIT TERMS
 The Bates model specially designed for short distance time trials. Used by leading riders. Rigid and fast. Has Cantiflex tubes and Diadrant forks

BATES BROS. CYCLES LTD., LONDON, E.13.

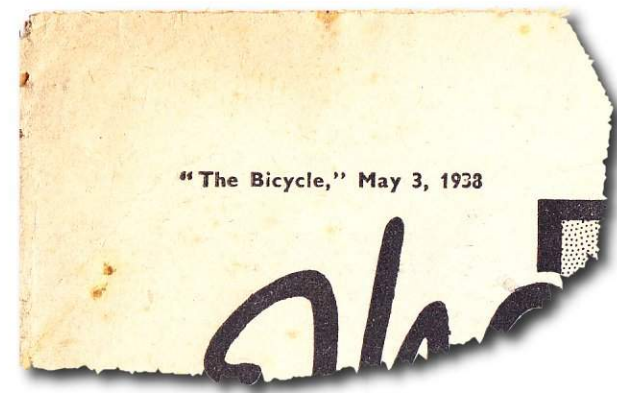
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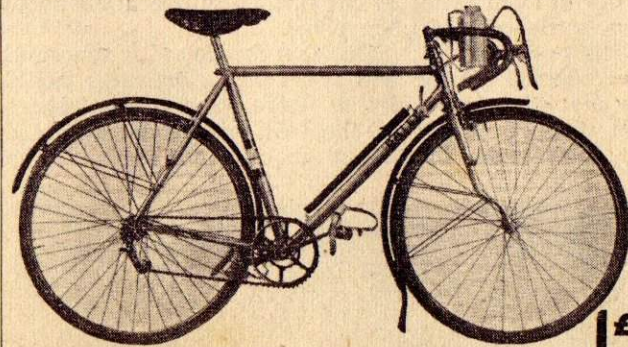
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E DON'T BELIEVE US . . . believe those who ride one —but there — YOU KNOW what has been done on a

BATES



Everyone who knows the first thing about cycling knows what has been achieved by riders of Bates' handbuilt . . . and here are the reasons why. For nineteen years we've been building handbuilt lightweights for track and road men who are stern critics of every feature of design and workmanship. We searched for the way to build an absolutely rigid cycle—to-day we're building it with patented CANTIFLEX duo-taper TUBES and DIADRANT regd. FORKS of Reynolds "531" throughout. These tubes prevent whip and ensure that all energy is transmitted to drive. No other maker can offer these exclusive features, which in conjunction with meticulously careful hand-building, super filing, precision testing etc.—are the reasons behind BATES successes.

£14.19.6
 cash or
22/- monthly payments

THE B. A. R.

Described by the Press as "the magic Cycle"—the B.A.R. is "the best bike you can buy." Riders have put up outstanding performances—absolute proof of its sterling qualities. In choosing the specification absolutely the finest components only have been selected. Here are brief details.

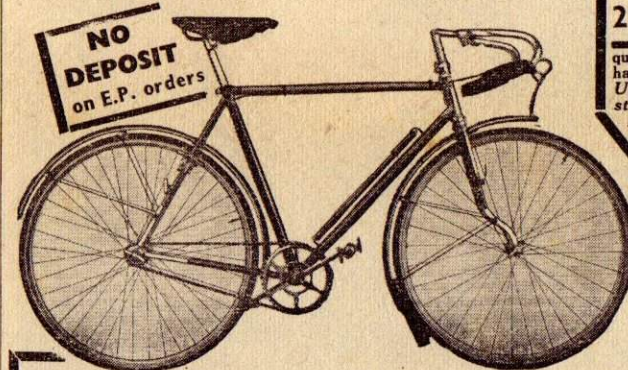
Ultra rigid CANTIFLEX patent tubes, specially drawn seat and chain stays, '531' throughout. Feather edge lugs, DIADRANT FORKS, CONSTRUCTOR round or flat or SIEBER (wood) rims. AIRLITE Hubs. T.S. SPOKES. DUNLOP tubulars (or Sieber or Constructor equivalent) C1000 cw and cranks, ELITE chain. SIMPLEX professional MARGHERITA, or gear to order. Handlebars to choice. BROOKS B.17 or MANSFIELD. Front or rear CANTILEVER or SIEBER alloy brake. ROSALOY, BOA or WEBB pedals. BLUMELLS NOWEIGHT guards. Bates RIGIDA fixing. Super FLAMBOY-ANT or glass-hard enamel finish. Bates usual 'all-chrome' head, ends, crown, etc., weight 22 lb.

IDEAL

For over 19 years clubmen at home and overseas have tested, tried and proved the splendid all round qualities of this—the most popular bike of our range. Priced to attract riders of moderate means, built from "all-the-best" components—it is handbuilt one at a time by master craftsmen—under the personal supervision of the "brothers BATES."

BRIEF SPECIFICATION

CANTIFLEX tubes of Reynold '531' steel; DIADRANT forks; Bates RIGIDA guard studs; ENDRICK rims; BAYLISS-WILEY lightweight hubs; SPRITE, SPEED or FIREFLY; HIGHGATE, BAILEY, or handlebars to choice; BROOKS B15 saddle; WILLIAMS 3 arm set and RENOLD chain; APOLLO or GRAND VITESSE pedals; BATES CELLULOID guards; TECALEMIT lubrication, etc., etc.



£8.17.6 cash or **13/-** monthly

THE SUPREME TWO-PURPOSE mount VEGRANDIS



In designing this club-riding, road-racing machine we considered nothing but quality. The specification was compiled from finest quality components regardless of cost. Of course the Vegrandis includes all Bates exclusive features, Cantiflex Tubes, Diadrant Forks, etc., etc., and represents the finest example of cycle building craftsmanship.

£10.7.6 cash or **15/3** monthly

UTOPIAN
 Hundreds of events have been won on this iron, specially designed for fast roadwork. Has all Bates exclusive features.
£12.2.6 or **17/10**
 cash monthly

NEW CATALOGUE

is in course of preparation (it's a long job to turn out a catalogue worthy of describing bikes as good as BATES) so let us have your name and address to assure an early copy is sent you. BATES BROS., Dept. C2. 589/591, Barking Road, Plaistow, E.13. 212, Ripple Road, Barking. 461, Lea Bridge Road, Leyton, E.10.

The Bicycle
 22 February 1938