



Catalogue number *WAB15*  
 Price code *A*  
 Date *28 March 2013*

IceniCAM Information Service

tyre. It has a new tread pattern. Also displayed will be the "Cromlech," "Avebury," "Speedster," and "Tandem Speed."

**BATES, W. & A. 115**

Leading item in the Bates display of tyres is the Ultra Speed, a smart, all-black cover developed from the Super Speed introduced last year. Designed for the clubman it is light, fast, and lively, and retails at the low price of 5s. 6d. (tube, 1s. 9d.). The well-known Bates Wyvern Roadster, the Rambler Sports, and popular cycle saddles are also exhibited.

This old-established firm needs no introduction to the cyclist, the quality of its products having been established and confirmed over a period of many years. Whether you need a tyre for speed and liveliness, or for hard, heavy wear, you will find "just the thing" on Stand No. 115.

**BATES BROS. 137**

This will be one of the most interesting stands in the lightweight section. Here will be demonstrated the success attained by Bates with Cantiflex tubes and Diadrant forks, the patented fea-

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"The Bicycle," November 5, 1938

**FIRST FORECAST OF THE SHOW**

*The* **Bicycle**

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[MEMBERS OF THE A.B.C.]

THE WEEKLY NEWSPAPER

FOR ALL CYCLISTS

[REGISTERED AS A NEWSPAPER]

Week E

...TANIC... HOUR... DUEL... FOR...