



THE "BATES" SIGN IS EVIDENCE OF SURE SATISFACTION.

THERE is in the "Bates" trademark an association of quality which is reflected upon all the goods you sell.

It has taken many years of concentration on high-grade workmanship and fine quality materials to give it this significance. Long after most tyres are fit only for the scrap-heap, Bates' are still ready for hard service under exacting conditions of road and weather. That is why the name "Bates" is synonymous with satisfaction for the customer and repeat orders for the dealer.

Write for new Trade List.

W. & A. BATES, LTD.,

Rubber Manufacturers since 1867,

St. Mary's Mills, Leicester.

Depots in London, Manchester, Newcastle, Glasgow, Bristol.

Reduced Tyre prices now in operation. Write for Trade list.

