



EXPORT TRADER, August 1948

## Australian Cricketers Buy Gresham Flyers

WHEN members of the Australian cricket team, headed by Don Bradman, their captain, paid a visit to Llewellyns Ltd., 88 Oldham Street, Manchester, each bought a Gresham Flyer de Luxe tricycle to take back to a young relative as a Christmas gift. All were impressed by the quality, workmanship and design of the Gresham Flyer.

The occasion was in connection with the "Gresham Flyer greets Australia" campaign, staged by the manufacturers, Aberdale Cycle Co. Ltd., Edmonton, London, N.17, in the main towns and cities visited by the Australian cricketers. The tourist were welcomed by R. J. Lloyd of the Aberdale Company, and directors and managers of Llewellyns.



*Australian cricketers inspecting Gresham Flyers*